CF 7IM MODERATELY CAUTIOUS FUND

INVESTMENT OBJECTIVE & PROCESS

This Fund aims to provide a total return, substantially by way of accumulated income though with some capital appreciation. There may be a moderate risk to capital.

We try to maximise the potential investment returns for a portfolio that is compatible with the level of risk the investor is comfortable with. We do this in two ways:

- Robust strategic asset allocation. We create efficient portfolios that combine
 different investment types with varying risk/return properties.
- Sensible tactical asset allocation. Short term changes to reflect our current view
 of the markets and economic outlook.

The strategic asset allocation has been defined by the investment manager as the optimum combination of investments likely to maximise long term returns for a given level of risk consistent with a moderately cautious investor. Once this is determined, we make shorter term tactical allocations. The tactical tilt is made up of a series of investments the portfolio manager takes, designed to take advantage of near term market conditions and trends.

The strategic asset allocation is reviewed annually by the investment manager to ensure its validity. The positioning of the tactical tilt is reviewed quarterly and is subject to continual monitoring against the latest market information.

TACTICAL ASSET ALLOCATION

The Fund's weighting against the portfolio manager's long term strategy neutral for a given level risk is shown below. The strategy neutral is the portfolio manager's assessment of the portfolio that will give a moderately cautious investor the optimal balance of risk and return based upon long term returns data.

UK Equity													
UK Small Cap Eq.		_											
Nth American Eq.													
European Equity													
Japan Equity													
Far East Equity													
Emerging Mkt Eq.													
Global Govt. Bonds													
Gilts													
Short Term £ Gilts													
Gbl Inflation Lkd Bds													
Index-linked Gilts													
Sterling Corp. Bds													
Global Corp. Bonds													
Global Hi-Yield Bds													
Global Convertibles													
Emerging Mkt Bds													
Commodities													
Property													
Hedge Funds													
Managed Futures													
Currency Funds													
	-6	-5	-4	-3	-2	-1	0	1	2	3	3 4	5	6

Source: 7IM - N.B. The strategic neutral position is not displayed as it remains the intellectual property of Ibbotson Associates, Inc.

FUND AVAILABILITY & RISK MAPPING

The 7IM Funds are available via the majority of the major wraps, platforms and life & pension wrappers. Additionally, we have mapped our funds to a range of the most frequently used risk profiling tools. If you would like further information relating to either of these areas, please call us on 0207 760 8777.

IMPORTANT NOTICE - ISSUED BY SEVEN INVESTMENT MANAGEMENT LLP Seven Investment Management LLP is authorised and regulated by the Financial Conduct Authority. Member of the London Stock Exchange. Head office: 125 Old Broad Street, London EC2N 1AR. Registered in England and Wales number OC378740. The value of investments may fluctuate in price or value and you may get back less than the amount originally invested. Past performance is not a guide to the future. The investment service may not be suitable for all recipients and if you have any doubts you should contact your investment adviser. Seven Investment Management

FUND SUMMARY

Fund Managers		7IM - As	7IM - Asset Allocation					
Launch Date		12 Dece	12 December 2003					
Fund Size		£264.1r	£264.1m					
IMA Sector		Mixed I	Mixed Investment 0-35% Shares					
Initial Charge		0-4%	0-4%					
Yield		1.90%	1.90%					
XD Dates		31 May	31 May, 30 November					
Distribution Dates		31 July,	31 July, 31 January‡					
Authorised Corporate E	Capita I	Capita Financial Managers ('CF')						
Share Classes	SEDOL	AMC	Ongoing Charges†	Lump Sum				
C Accumulation	3395349	0.9%	1.33%	from £1,000				
C Income	3395327	0.9%	1.33%	from £1,000				

The specific details of the funds including investment policy, charges and the particular risks associated with the funds are explained in the Key Investor Information Documentation (KIIDs) – a link to these is available via the 7IM website.

‡ Please allow up to 10 days after the Distribution Date for dividends to be processed and applied to individual client accounts † Source: KIIDs 08/08/14.

PORTFOLIO TOP TEN HOLDINGS

Learnia Caulas Lligh Viald Dand	4.00/
Loomis Sayles High Yield Bond	4.8%
TOPIX Index Future	4.2%
Ashmore EM Bond Total Return	4.0%
Invesco Sterling Bond	3.6%
Threadneedle UK Equity	3.4%
ING Global Real Estate	3.0%
iShares JPMorgan \$ EM Bond	2.9%
Fidelity Reduced Duration UK Corporate Bond	2.6%
PIMCO Income	2.5%
Majedie UK Equity	2.2%
Total	33.2%
Source: 7IM	

FUND PERFORMANCE

	Last 6	Rolling Performance to 31/07/2014:						
	Months	1 year	2 years	3 years	4 years	5 years		
CF 7IM Mod Caut C Acc	3.54%	4.11%	13.48%	15.16%	22.90%	37.19%		
IMA Sector*	2.54%	2.85%	9.14%	12.85%	20.22%	34.23%		

*7IM Funds are Multi Asset and therefore the comparison with the IMA Mixed Investment 0-35% Shares Sector is offered as a guide only.

Source: FE