Aberdeen Asia Pacific and Japan Equity Fund I Acc GB00B0XWNK36

Morningstar Category Total Assets **Current Yield %** Inception Date Category Index Domicile/ Morningstar Rating MSCI AC Asia Pacific NR USD Currency 136.07 01/10/12 **** Asia-Pacific inc. Japan Equity 1.20 GBR/GBP Mil GBP **Equity Style Map** 2007 2013 2015 2016 2017 2008 2009 2010 2011 2012 2014 Performance 31/01/17 V VV VΖ VV V ⊽⊽⊽⊽ V۷ W V V Growth of 10,000 Value Ret Giant Ó Annualized GBP 22 621 Fund 8 4 3 Large 25K 20K Category 19.617 6.91 -Index 19,943 7.08 Mid 15K ▼ Full Manager Change 10K Small Micro Morningstar Rating **** Blend Growth High Growth Value Deep Quartile Rank in Category People 41 53 19 5 11 9 93 13 94 24 2 Percentile Rank in Category Hugh Young 11/88 38.18 14.71 -21.00 31.09 -12.60 17.12 -1.28 8.46 -5.11 25.31 5.74 % Total Return GBP Flavia Cheong 08/96 14.16 12.05 6.76 -12.76 3.71 -8.90 2.68 2.37 0.63 4.78 2.20 +/- Category Robert Penaloza 11/97 2.35 -1.51 15.67 10.40 1.88 5.46 -11.17 2.24 -8.82 0.20 2.66 +/- Index Total Named Managers 40 Process Equity Style Box **Morningstar Pillars** $\mathbf{\bullet}$ $\mathbf{\bullet}$ Asset Allocation Stock
 Bond
 Cash
 Other 🗘 Positive Process Equity Supersectors Performance Neutral 54 49 53 51 49 52 50 54 54 49 50 Cvclical Positive People 38 38 37 37 37 37 33 30 31 34 34 Sensitive 🚾 Neutral Parent 8 13 11 12 13 11 16 15 15 17 16 Defensive Negative Price 1.20 Price TER/OGC

Analyst View

Mark Laidlaw, -

The star is shining a little less bright at Aberdeen Asia Pacific and Japan Equity.

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Analyst Rating Spectrum

👽 Gold	🤤 Silver	🐺 Bronze	Neutral	Negative
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27 Dec, 2016 | Aberdeen Asia Pacific and Japan Equity remains an attractive choice but is no longer one of our top picks in this space. The peer group has been getting stronger, while, if anything, Aberdeen's Asian capability is a little weaker than it was.

All that said, this is still a quality outfit, with a large, well-resourced investment team led by Flavia Cheong. Like a number of senior members in the team, she has spent the majority of her investment career at the firm, having joined back in 1996. She was appointed head of Asia ex-Japan equities in July 2015 when the strategy's longtime steward Hugh Young moved on to a broader role within the firm. This was a logical decision, in our eyes. She leads a flat-structured team, where members are generalists rather than having sector-specific responsibilities, thereby minimising the level of key-person risk. There have been a couple of senior departures in the last few years, but so far Aberdeen has been able to promote suitably experienced replacements from the bench.

Aberdeen applies a consistent approach across all equity strategies, and the keys are quality and valuation. Aberdeen is a patient investor, willing to back quality businesses that are well managed. A potential criticism is that the team may not be critical enough when a business makes a mistake or begins to deteriorate. To its credit, Aberdeen has attempted to address this by reviewing long-term positions that have stumbled. Examples include Standard Chartered Bank, which the team decided to keep, and Li & Fung, which was sold as the team determined the investment thesis no longer held true.

The strategy faces additional challenges. Capacity has been a factor for a number of years, though this has been lessened by net outflows of GBP 4.8 billion over the year to 30 June 2016, seemingly because of negative sentiment toward the asset class and poor performance.

Aberdeen Asia Pacific and Japan Equity remains a quality choice, but a few missteps have enabled rivals to get a leg up. As a reflection of this, we are downgrading the Morningstar Analyst Rating to Bronze from Silver.

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27 Dec 2016 16:00, UTC-

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Morningstar Analyst Rating

🔄 Bronze

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	2015	2016	2017	
😽 Gold				
Silver				
Bronze				
Neutral				
Negative				
Not Ratable				

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The date shown next to the Morningstar Analyst Rating is the date on which Morningstar Manager Research Analyst assigned or reaffirmed the current rating for the fund based on the analyst's latest review and research report for the fund.

The Five (5) Pillars

Morningstar has identified five key areas that we believe are crucial to predicting the future success of funds: People, Parent, Process, Performance, and Price. Each pillar is evaluated when assessing a fund as well as the interaction between the pillars, which we believe is crucial to understanding a fund's overall merit.

People

The overall quality of a fund's investment team is a significant key to its ability to deliver superior performance relative to its benchmark and/or peers. Evaluating a fund's investment team requires that analysts assess several relevant items including how key decisions are made.

Parent

We believe the parent organization is of utmost importance in evaluating funds. The fund's management set the tone for key elements of our evaluation, including capacity management, risk management, recruitment and retention of talent, and incentive pay. Beyond these operational areas, we prefer firms that have a culture of stewardship and put investors first to those that are too heavily weighted to salesmanship.

Process

We look for funds with a performance objective and investment process (for both security selection and portfolio construction) that is sensible, clearly defined, and repeatable. In addition, the portfolio should be constructed in a manner that is consistent with the investment process and performance objective.

Performance

We do not believe past performance is necessarily predictive of future results, and this factor accordingly receives a relatively small weighting in our evaluation process. In particular, we strive not to anchor on short-term performance. However, we do believe that the evaluation of long-term return and risk patterns is vital to determining if a fund is delivering to our expectations.

Price

To reflect actual investor experience, price is evaluated within the context of the relevant market or cross-border region—for example, the United States, Australia, Canada, or Europe. In recognition of differences in scale and distribution costs in various markets, the level at which a fund is penalised for high fees or rewarded for low fees can vary with region. In Europe, for example, funds are penalised if they land in the most expensive quintile of their Morningstar category and are rewarded if they land in the cheapest quintile. The assessment is made using annual expense ratios, but in the case of funds with performance fees, expenses are evaluated excluding any performance fees and then the structure of the performance fee is evaluated separately.

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Silver

Represents funds our analyst has high-conviction in, but not in all of the five pillars. With those fundamental strengths, we expect these funds will outperform their relevant performance benchmark and/or peer group within the context of the level of risk taken over the long term (defined as a full market cycle or at least five years).

Bronze

Represents funds that have advantages that clearly outweigh any disadvantages across the pillars, giving analyst the conviction to award them a positive rating. We expect these funds to beat their relevant performance benchmark and/ or peer group within the context of the level of risk taken over a full market cycle (or at least five years).

Neutral

Represents funds in which our analysts don't have a strong positive or negative conviction. In our judgment, these funds are not likely to deliver standout returns, but they aren't likely to seriously underperform their relevant performance benchmark and/or peer group either.

Negative

Represents funds that possess at least one flaw that our analysts believe is likely to significantly hamper future performance, such as high fees or an unstable management team. Because of these faults, we believe these funds are inferior to most competitors and will likely underperform their relevant performance benchmark and/or peer group, within the context of the level of risk taken, over a full market cycle.

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