

**Benchmark**

Benchmark	FTSE All-Share Index
Sector	ABI UK Equity Income

**Identification Codes**

Sedol Code	0558941
Mex Code	MGDB
Isin Code	GB0005589410
Citi Code	MA86

**Fund Overview**

Bid (29/10/2020)	96.10
Offer (29/10/2020)	101.00
Fund size (31/08/2020)	£4.31m
Underlying Fund size	£910.45m
Number of holdings	84
Launch date	20/04/1994

**Fund Charges**

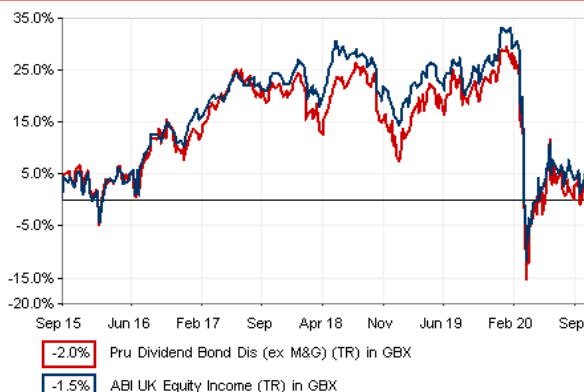
Annual Management Charge (AMC)	1.00%
Further Costs	0.06%
<b>Yearly Total</b>	<b>1.06%</b>

**Aims**

Objective: The investment strategy of the fund is to purchase units in the M&G Dividend Fund - the underlying fund.

Underlying Fund Objective: The fund invests mainly in a range of UK equities with the aim of achieving a steadily increasing income stream. The fund will target a yield higher than that of the FTSE All-Share Index. Subject to this, the aim will be to maximise total return (the combination of income and growth of capital).

**Performance**



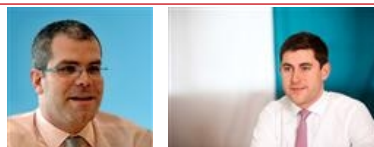
**Discrete performance - to last month end**

	30/09/15 to 30/09/16	30/09/16 to 30/09/17	30/09/17 to 30/09/18	30/09/18 to 30/09/19	30/09/19 to 30/09/20
Fund	11.9%	8.1%	2.3%	-0.8%	-18.3%
Sector	13.0%	8.3%	4.2%	-1.1%	-18.8%
Rank	79/151	101/153	124/155	97/156	82/156
Quartile	3	3	4	3	3

**Annualised performance**

	Annualised		
	3 Years to 30/09/20	5 Years to 30/09/20	10 Years to 30/09/20
Fund	-6.0%	0.1%	3.8%
Sector	-5.8%	0.5%	3.9%
Rank	96/155	90/151	79/131
Quartile	3	3	3

**Fund Managers**



Name: Michael Stiasny      James Taylor  
 Manager of the underlying fund for: 1 years, 8 months      1 years, 2 months

**Ratings**

FE Crown



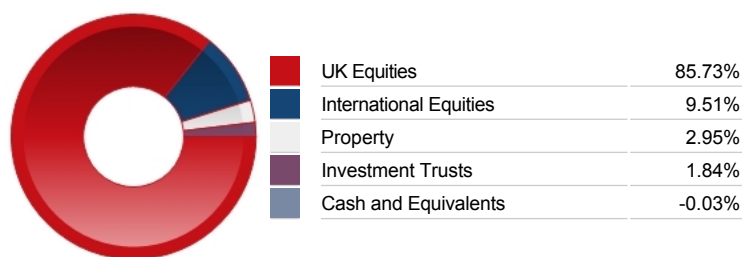
**Important Information**

- Some funds may invest in 'underlying' funds or other investment vehicles. The performance of our fund, compared to what it's invested in won't be exactly the same. That can be due to additional charges, cash management (needed to help people to enter and leave our fund when they want), tax and the timing of investments (this is known as a fund's dealing cycle, it varies between managers and can be several days).
- Source of portfolio data: FundsLibrary. Source of performance data: Financial Express (FE). We can't predict the future. Past performance isn't a guide to future performance. The figures shown are intended only to demonstrate performance history of the fund, after allowing for the impact of fund charges and further costs, but take no account of product charges, or any Annual Management Charge paid for by the deduction of units. Charges and further costs may vary in the future and may be higher than they are now. Fund performance is based upon the movement of the daily price and is shown as total return in GBP with net income reinvested. The value of your investment can go down as well as up so you might get back less than you put in.
- This factsheet is for information purposes only. If there is information or terminology included that you would like to discuss, then please contact an adviser. Investors should refer to their policy documentation and supporting brochures for fund availability, investment strategy, any product information and charges. Every care has been taken in populating this output, however it must be appreciated that neither FundsLibrary, Prudential nor their sources guarantee the accuracy, adequacy or completeness of this information or make any warranties regarding results from its usage.

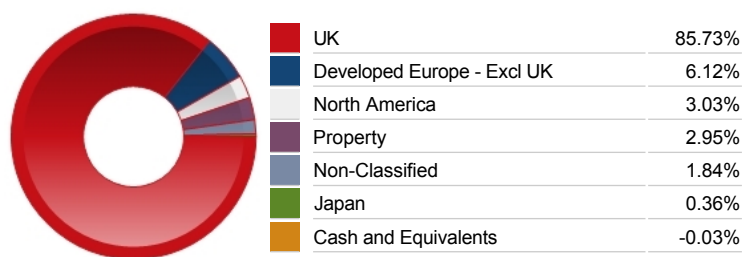
Top 10 Holdings

Name	% Weight	Sector	Country
1 BRITISH AMERICAN TOBACCO	5.55%	Tobacco	United Kingdom
2 ASTRAZENECA	5.29%	Pharmaceuticals & Biotechnology	United Kingdom
3 RIO TINTO	5.16%	Industrial Metals & Mining	United Kingdom
4 BP	4.20%	Non-Renewable Energy	United Kingdom
5 GVC HLDGS	4.04%	Travel & Leisure	United Kingdom
6 IMPERIAL BRANDS	3.93%	Tobacco	United Kingdom
7 GLAXOSMITHKLINE	3.71%	Pharmaceuticals & Biotechnology	United Kingdom
8 NATIONAL GRID	3.13%	Gas, Water & Multi-utilities	United Kingdom
9 PHOENIX GROUP HLDGS	2.81%	Life Insurance	United Kingdom
10 SMITH(DS)	2.10%	General Industrials	United Kingdom

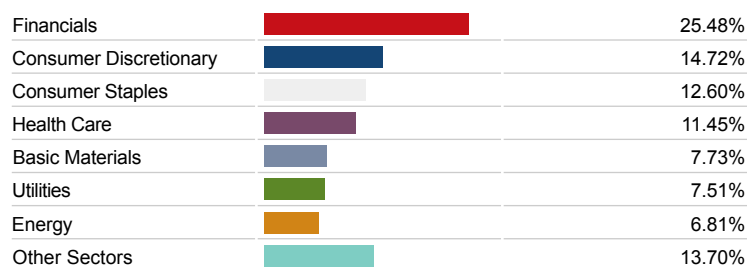
Asset Allocation



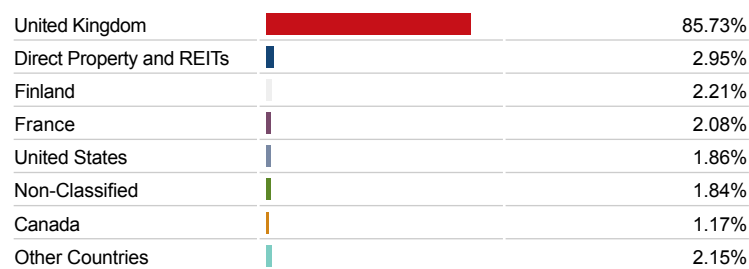
Regional Allocation



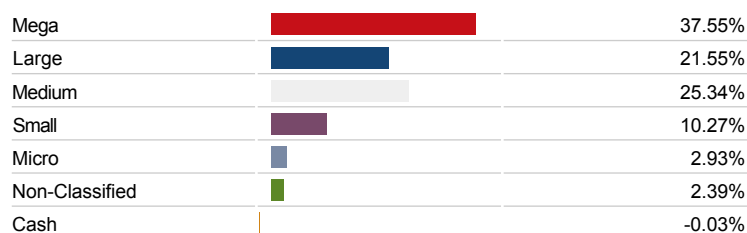
Equity Sector Breakdown



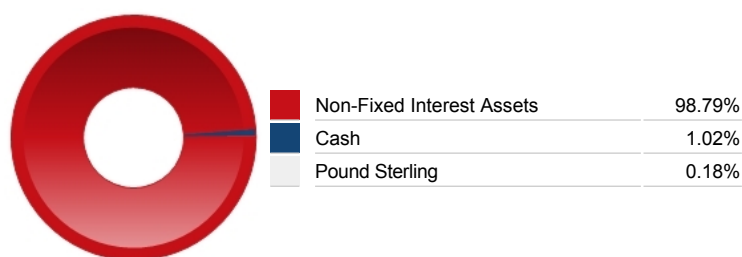
Top Country Breakdown



Breakdown By Market Cap (%)



Fixed Interest Currencies



Important Information

- The Industry Classification Benchmark is a product of FTSE International Limited and has been licensed for use.
- "Prudential" is a trading name of The Prudential Assurance Company Limited, which is registered in England and Wales. Registered office at 10 Fenchurch Avenue, London EC3M 5AG. Registered number 15454. Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.