



INVESTOR PRESENTATION

Interim results 2023

Jenny Winter, Chief Executive Officer Chris Brewster, Chief Financial Officer

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Dynamic, growing animal health market

Competitive sector with attractive long-term fundamentals



- Market growth returning to more pre-Covid levels
- Companion Animals the main driver of growth
- Continuing high levels of pet ownership¹
- Increased propensity to spend on pet wellbeing²
- Changing customer base with different demands
- Novel/innovative products driving growth and commanding higher margins
- Growing influence of veterinary corporates
- Increased appetite for M&A of all types

- ${\bf 1} \qquad \underline{\text{https://www.statista.com/statistics/308235/estimated-pet-ownership-in-the-united-kingdom-uk/}$
- 2 https://www.euromonitor.com/article/humanisation-a-key-driver-of-pet-product-sales



What is Animalcare?





A clear strategy guiding long-term value creation

Strong finances

Financial sustainability through revenue growth, cash conversion, EPS growth, EBITDA margin growth and reduced net debt



Growth portfolio

Focused portfolio in key therapy areas in growing market segments. Priority on larger selling, higher margin brands and services



Business development

Grow through M&A, licensing and partnerships.
Strengthen R&D pipeline of novel products.
Expand geographic footprint and scale.
Build sustainable portfolio of marketready products



Innovative pipeline

Launch new products and develop differentiated and innovative pipeline of products for the future



Organisation for growth

Sales and marketing capabilities, leadership strength and core skills. Develop culture and encourage supportive behaviours





Highlights from H1 2023

Expanding margins and increased cash conversion; strategy execution

FINANCES

- 1.5% expansion in gross margins to 57.5%
- Increased cash conversion drives further reduction in net debt to £3.8m as at 30 June 2023
- Strong finances support pursuit of growth opportunities

PORTFOLIO

- Positive market response to Plaqtiv+
- Identicare continues strong sales and profit momentum
- Daxocox gaining prescribers in direct sales markets
- Production Animals affected by phasing of orders and generic competition
- Equine benefits from return of Danilon to UK business

BUSINESS DEVELOPMENT

- Animalcare continues to be highly active in pursuit of M&A and partnering opportunities
- Group assessing opportunities for STEM following Kane Biotech's review of its majority equity interest in joint venture

PIPELINE

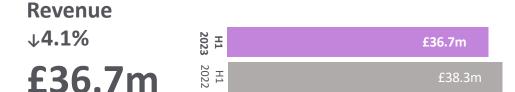
- Orthros Medical pre-clinical studies on track; showing positive results for VHH antibody technology
- Potential third candidate identified under research collaboration

ORGANISATION

 Resources re-aligned to support pursuit of M&A opportunities and supply chain focus



Robust H1 performance against strong comparator

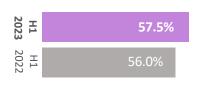


Down 6.8% at CER

Gross margin

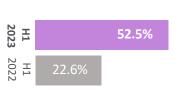
57.5%

1.5%



Underlying cash conversion

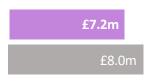
52.5%



Underlying* EBITDA

↓10.8%

£7.2m

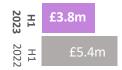


Underlying EBITDA margin 19.5% (21.0% for prior year)

Net debt

↓£1.6m

£3.8m

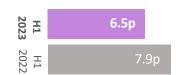


Materially below target range for underlying EBITDA leverage (0.3x)

Underlying EPS

↓17.7%

6.5p



Board declares interim dividend of 2.0 pence per share, in line with 2022



^{*} Alternative Performance Measures (APMs) are reconciled to statutory results in the Chief Financial Officer's review and within the notes to the unaudited consolidated financial statements.

Improved margins as demand normalises

Underlying financial results

Revenue £36.7m, decline of 4.1% (AER) compared to strong prior year

Affected by normalisation in veterinary demand

Gross margin progress versus H1 2022

- Reflects product mix and pricing action to help offset input cost inflation
 Underlying EBITDA of £7.2m (FY 2022: £8.0m)
- SG&A costs held broadly in line with prior period. People investment remains largest component

| 011 | 2023 | 2022 | AER |
|----------------------------|-------------|--------|---------|
| Revenue | £36.7m | £38.3m | (4.1%) |
| Gross profit | £21.1m | £21.4m | (1.8%) |
| Gross margin % | 57.5% | 56.0% | 1.5% |
| Underlying EBITDA | £7.2m | £8.0m | (10.8%) |
| Underlying EBITDA margin % | 19.5% | 21.0% | (1.5%) |

6 months and ad 20 luna

Change at

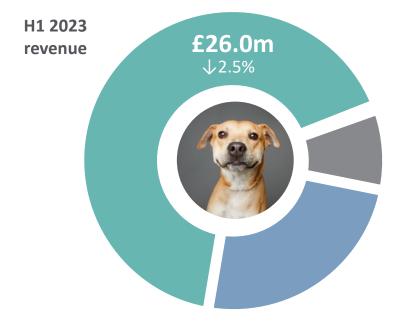
Drivers helping underpin gross margin growth

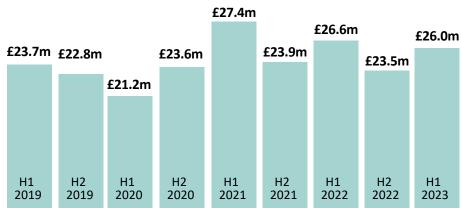
- Concentration of investment in growing Companion Animals segment
- Rationalisation of portfolio from >300 to c150 brands since 2019
- Sales and marketing investment in larger selling, higher margin products
- Refocus of Identicare business delivering high margin growth
- Pipeline re-engineered to focus on novel, higher margin products (eg Plaqtiv+ and Daxocox)
- Management of supply chain and increased COGs in inflationary climate





Companion Animals: main driver of growth





Evolution of revenue growth

Companion Animals: H1 2023 performance summary

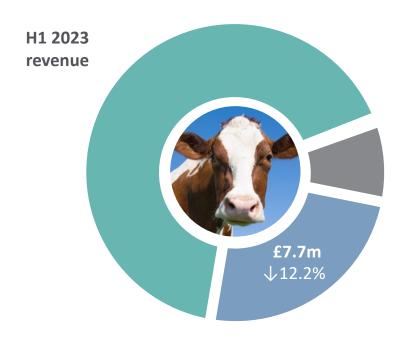
- Strong Plaqtiv+ demand helps partially offset wholesaler destocking in certain territories and normalisation of demand growth in post-pandemic period
- Identicare continues to build revenue and profit momentum
- Continued investment in sales and marketing activities to drive Daxocox uptake; gaining prescribers in direct sales markets
- Largest selling brands in the product range remained broadly flat versus the prior period

Companion Animals: how we see the segment

- Competitive and dynamic market
- Expected to be main source of future growth in animal health sector as pet ownership rates remain high
- Novel products driving revenue growth and demanding higher margins
- Animalcare investment in R&D, M&A, sales and marketing, etc, primarily focused on Companion Animals



Production Animals: continuing demand for protein





Evolution of revenue growth

Production Animals: H1 2023 performance summary

 Production Animal revenues, which are chiefly generated by our Southern European and International Partners operations, declined by 12.2% versus the prior period to £7.7m, predominantly driven by phasing of orders and generic competition

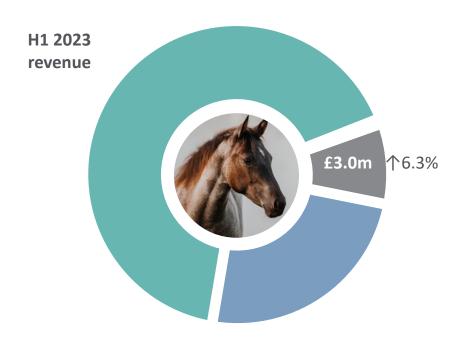
Production Animals: how we see the segment

- Globally, a growing market, driven by increased demand for animal protein
- European markets growing more slowly than Companion sector as regulation to limit widespread use of antibiotics enforced
- Largely price sensitive, generic markets

- Group's Production Animal expertise focused in Southern Europe markets (Spain, Portugal and Italy)
- Investment in sales and marketing excellence and distribution opportunities rather than M&A or R&D



Equine and others: attractive specialist market





Evolution of revenue growth

Equine: H1 2023 performance summary

- Equine and other sales increased by 6.3% to £3.0m, benefiting from bringing Danilon, one of our largest brands, back into the UK business in the second half of
 - Expect Danilon growth to accelerate during the second half due to stock in channel placed by our previous distributor at the end of FY 2022

Equine: how we see the segment

- Equine accounts for just under 3% Attractive marketplace requires of the European animal health market
- Owners demand increasingly specialised services
- · Increasing demand for medical care for horses
- experienced sales and marketing employees
- Inflation impacting traditionally high costs of ownership
- Reviewing R&D opportunities in equine



Identicare builds revenue and profit momentum

Refocus and specialist leadership is unlocking potential of pet reunification business

Repositioning of pet reunification business as a scalable, high margin, recurring-revenue subscription platform helps drive growth

- Identicare continues to deliver strong revenue and profit momentum following carve-out under specialist leadership at end of 2021
- Sales increased in H1 2023 by 28% to around £1.5m versus prior year period
- Anticipate growth rate to accelerate in second half 2023



Robert Diamond
Specialist leadership for specialist business

- Proven entrepreneur
- Recognised expert in retail data space
- Oversaw data assets of RAC Motoring Services' 8.2 million members and ran six digital businesses







£1.3m

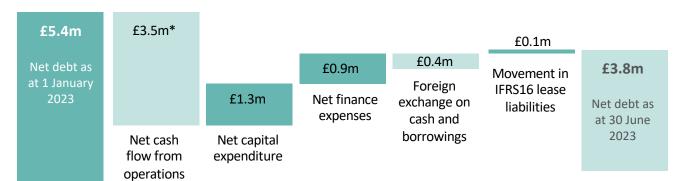
Cash conversion strengthens financial firepower

| Cash conversion | 6 months e 2023 | nded 30 June 2022 |
|---|---------------------------|----------------------|
| Underlying EBITDA | £7.2m | £8.0m |
| Working capital | (£3.4m) | (£5.7m) |
| Other/non-underlying cash items | - | (£0.5m) |
| Underlying net cashflow from operations | £3.8m | £1.8m |
| Underlying cash conversion % | 52.5% | 22.6% |

Increased leverage capacity supports pursuit of business development opportunities

- Cash conversion improved to 52.5%; expect cash conversion to be ahead of FY2022 subject to H2 trading patterns
- £0.9m in R&D investment and milestone payments
- Leverage of 0.3 times underlying EBITDA provides financial strength to pursue value creating opportunities through M&A, licensing and partnerships

Further reduction in net debt



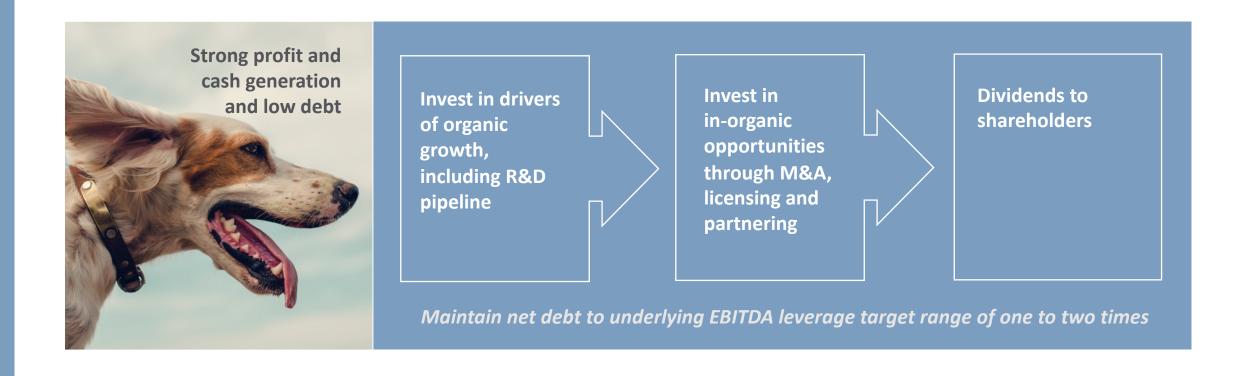
Net debt to underlying
EBITDA leverage ratio
materially below target
range of one to two times



^{*} Including non-underlying items

Capital allocation supports growth ambitions

Investing in organic and inorganic opportunities





Business development: ambitious, active and disciplined

Inorganic growth central to strategy

- Seeing increasingly openness to explore dealmaking options
- Reallocation of internal resources further strengthens focus on identification and pursuit of M&A opportunities
- Animalcare continues to be highly active in pursuit of M&A and partnering opportunities
- Ambitious and disciplined in what we aim to bring into the Group
- Targeting value-creating deals that will:
 - strengthen pipeline (eg Orthros Medical)
 - optimise **geographic** footprint
 - generate sustainable **portfolio** growth
- Group exploring opportunities presented by Kane Biotech's decision to review its majority equity interest in STEM joint venture

Financial flexibility and firepower to execute M&A and other deals.

Net debt materially below leverage target of 1 to 2 times underlying EBITDA





Orthros agreement progressing as planned

Partnership model yielding results; opening pathways to options for novel therapies

LICENCE AGREEMENT Agreement to co-develop.
Animalcare to commercialise, specific candidates that have already been identified

STATUS:

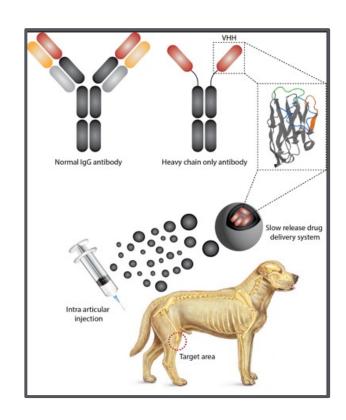
Pre-clinical studies on track and showing potential of VHH antibody technology

RESEARCH COLLABORATION

Working in partnership with Orthros Medical to identify effective Animal Health candidates in a broad range of indications and species for commercialisation through licence agreements

STATUS:

Potential third candidate drug identified through research collaboration





Summary and outlook



- Group delivers expansion in gross margins and improved cash conversion despite easing in rate of demand growth across markets
- Strong financial position supports ongoing investment in value-creating growth opportunities; business development top priority for the Group
- Animalcare's progress underpinned by focus on strategic growth opportunities, including Orthros R&D, STEM and Identicare
- We anticipate an improvement in our second half performance versus FY 2022 and with it, a return to revenue growth for the full year and EBITDA to be also in line with market expectations

