

**Catalyst Media Group plc**

**Report and financial statements for the year ended 30 June 2024**

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
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**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Directors, Secretary and Advisers**

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**Directors**

Michael Rosenberg, OBE  
Mark Hawtin  
Melvin Lawson  
Christopher Mills

Non-executive Chairman  
Non-executive Director  
Non-executive Director  
Non-executive Director

**Secretary**

CETC (Nominees) Limited  
Quadrant House  
Floor 6, 4 Thomas More Square  
London E1W 1YW

**Registered office and Company registration number**

Quadrant House  
Floor 6, 4 Thomas More Square  
London E1W 1YW  
Registration number: 03955206

**Solicitors**

BDB Pitmans LLP  
One Bartholomew Close  
London EC1A 7BL

**Registrars**

Neville Registrars Limited  
Neville House  
Steelpark Road  
Halesowen  
West Midlands B62 8HD

**Nominated Adviser & Broker**

Strand Hanson Limited  
26 Mount Row  
London W1K 3SQ

**Auditors**

Saffery LLP  
Trinity, 16 John Dalton Street  
Manchester M2 6HY

**Bankers**

National Westminster Bank Plc  
Hammersmith Branch  
22 Kings Mall  
King Street  
Hammersmith  
London W6 0PZ

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Chairman's statement**

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The Board of Catalyst Media Group plc ("CMG" or the "Company") is pleased to present the audited financial statements of CMG and its subsidiaries (the "Group") for the year ended 30 June 2024. Such results incorporate the Company's share of profits/losses for Sports Information Services (Holdings) Ltd ("SIS") in which CMG has a 20.54% interest.

The main asset of CMG continues to be its 20.54% shareholding in SIS and, as detailed further below, CMG equity accounts for its share in the profits/losses of SIS.

After taking account of CMG's share in the profit of SIS for its year ended 31 March 2024 of £0.39 million (2023: £0.88 million), and a reversal of historic impairment charges recognised against the carrying value of its interest in SIS totalling £nil (2023: £1.86m), CMG recorded a profit before taxation of £0.25 million (2023: £2.58 million). Net assets at the year end were £31.4 million (149.3p per share) (2023: £36.8 million (175.0p per share)).

On 31 October 2023 the Company announced that SIS had recently declared and paid an ordinary and special dividend totalling £30 million, of which CMG had received its share being £6.16 million. On the same date, CMG declared an interim dividend of 27p per share, amounting to £5.68 million, that was paid to its shareholders on 21 November 2023. In late October 2024 SIS declared a dividend of £3.1 million and CMG received its share of such dividend on 31 October 2024 amounting to £0.63 million. Accordingly, the Board of CMG has resolved to declare a final dividend of 4p per share, amounting to £0.84 million, subject to shareholder approval at the Company's forthcoming Annual General Meeting. Further details of the record and payment dates are provided in the outlook section below.

**SIS - UK and Ireland Retail**

SIS continues to provide its core offering including Racecourse Media Group horseracing, Irish Horseracing, Chelmsford City Horseracing, 49's and International Horseracing to almost the entire UK and Irish retail market, including all the major UK bookmaking groups and the majority of the independent market. At the start of 2024, the SIS Greyhound Service was restructured, with a reduction in the volume of meetings, following changes to both the track rights and some customer contracts both from a retail and online perspective.

SIS supplies its retail services, production distribution and content, to the major retail brands on recently renewed long term agreements.

Rights deals are typically for between three to five-year terms, and, in June 2023, SIS strengthened its long-term position by securing a five-year renewal to the Horse Racing Ireland and Association of Irish Racecourses' worldwide Fixed Odds rights. SIS's management continues to work on securing rights renewals as they fall due.

**SIS - International & Online**

SIS continues to expand its international racing operations both through acquisition and renewal of rights, which has recently included new rights deals in Selangor (Malaysia) and Taif (Saudi Arabia). It is also expanding its customer base geographically with over 150 live feeds to customers designed to maximise betting opportunities for international retail and online operators with multi-year agreements.

SIS continues to progress its strategy to increase distribution, in both new and existing international and online markets, using proprietary production technology as well as ultra-low latency streaming and data pricing services.

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**Chairman's statement**

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In February 2024, SIS Content Services Inc, its US subsidiary, launched fixed odds horseracing in Colorado USA with bet365 following approval by state authorities. This followed the previous launches in calendar year 2023 of Competitive Gaming in three states including Colorado.

On 12 March 2024 the board of Racelab Pty Limited, a company based in Australia in which SIS has a 50% stake, appointed a Voluntary Administrator following its failure to secure further funding. The assets of the business have subsequently been sold by the administrator and following a Deed of Company Arrangement the Racelab Pty Limited company has been returned to its shareholders debt and asset free. SIS's results for its financial year to 31 March 2024 include a write-down in respect of its investment in this company.

**SIS - Non-racing content**

The SIS Competitive Gaming (e-sports) service, has seen significant customer growth in the year and remains focussed on two sports related titles, e-football, and e-basketball, further to feedback from its customers. It provides over 150,000 unique events per annum with plans underway to increase this number further. The events are supplied to customers in several territories worldwide and June 2024 saw an enhancement in distribution capabilities with Genius Sports and EveryMatrix commencing distribution of the Competitive Gaming events thereby expanding availability for customers.

SIS Content Services Inc is, as of October 2024, licenced in ten US states which as well as experiencing revenue growth from existing US customers has also seen FanDuel, the US sports arm of Flutter, launch the e-basketball product.

The 49's branded numbers business has a range of products from its original draw (twice daily) to over 500,000 draws per annum from its stable of branded products, 49's, Fast 15's, 39's and the 49's virtual racing product plus a bespoke draw product, Lotto365, for bet365.

**SIS - Results**

SIS's final result for its year ended 31 March 2024, prepared in compliance with United Kingdom Accounting Standards, including Financial Reporting Standard 102, was a profit before tax of £6.8 million (2023: £6.6 million) prior to accounting for the discontinued operations of its Racelab subsidiary. The Group's profit before tax including discontinued operations and after the write down of such investment was £4.6 million. SIS's cash balance on 31 March 2024 was approximately £5.9 million (2023: £47.4 million), a decrease on the prior year due to a significant total distribution to its shareholders in October 2023 of £30 million and increased investment in its content creation business. In December 2023, SIS secured an initial £35 million banking facility to provide funds for working capital and to finance growth, including acquisition financing. Such banking facility can be increased to £50 million.

In late October 2024, SIS declared a total dividend of £3.1 million (2023: £30 million) and CMG received its share of such dividend on 31 October 2024.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Chairman's statement**

The consolidated results of Sports Information Services (Holdings) Limited and its subsidiaries for its year ended 31 March 2024, prepared in compliance with United Kingdom Accounting Standards, including Financial Reporting Standard 102, were as follows:

	31 March 2024			31 March 2023		
	Before individually significant items* £'000	Individually significant Items* £'000	Total £'000	Before individually significant items* £'000	Individually significant Items* £'000	Total £'000
<b>Turnover</b>	234,117	-	<b>234,117</b>	230,748	-	<b>230,748</b>
Operating expenses	(226,606)	-	<b>(226,606)</b>	(225,356)	-	<b>(225,356)</b>
Other operating income	-	(4,059)	<b>(4,059)</b>	-	-	-
<b>Group operating profit / (loss)</b>	7,511	(4,059)	<b>3,452</b>	5,392	-	<b>5,392</b>
Other interest receivable and similar income	1,204	-	<b>1,204</b>	1,344	-	<b>1,344</b>
Interest payable and similar expenses	(43)	-	<b>(43)</b>	(165)	-	<b>(165)</b>
<b>Profit / (loss) before taxation</b>	8,672	(4,059)	<b>4,613</b>	6,571	-	<b>6,571</b>
Tax on (profit) / loss	(2,730)	-	<b>(2,730)</b>	(1,687)	-	<b>(1,687)</b>
<b>Profit / (loss) after taxation</b>	5,942	(4,059)	<b>1,883</b>	4,884	-	<b>4,884</b>
Other comprehensive income	(28)	-	<b>(28)</b>	(4,740)	-	<b>(4,740)</b>
<b>Total comprehensive income</b>	5,914	(4,059)	<b>1,855</b>	144	-	<b>144</b>

Note: \* - Individually significant items for 2024 relate to the impairment of an investment.

**Share of assets and liabilities of associate**

	31 March 2024	31 March 2023
Non-current assets	32,950	31,729
Current assets	49,301	97,125
Current liabilities	(52,179)	(70,201)
Non-current liabilities	(1,922)	(2,522)
Defined benefit pension asset	1,301	1,495
<b>Net assets</b>	<b>29,451</b>	<b>57,626</b>

**SIS - India**

An arbitration award was made in July 2020 which the respondent has paid into court. These funds are now subject to appeals in the Delhi High Court by both parties: SIS continues to pursue claims disallowed by the arbitrators whilst the respondent attempts to nullify the award in its entirety. The overall outcome therefore remains uncertain.

The legal and associated costs relating to this claim have been significantly reduced but are still impacting profits.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Chairman's statement**

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**SIS - Current Trading and Outlook**

Management is continuing to invest in scaling its content creation business with a focus on an increased volume of matches and the securing of additional customers in addition to the continued expansion of its racing business both through direct deals and distributors. Progress in the US remains strong and SIS Content Services Inc. continues to apply for regulatory licences in states on top of the 10 already secured which will serve to fuel growth of the existing Competitive Gaming business in the US.

SIS has advised CMG that following changes to its Greyhound rights and, in particular, with the cessation of Greyhound Television in April 2024 together with its ongoing investment in the scaling of its content creation business, its financial year to 31 March 2025 will see a decline in profitability year on year although the absolute outturn remains difficult to predict as new customers such as FanDuel scale up their use of the product in new markets.

SIS's cash position as of 31 October 2024 was approximately £5.2 million, following the payment of an ordinary dividend to its shareholders totalling £3.1 million.

**CMG's outlook and Annual General Meeting**

The Directors consider that the most appropriate treatment for the Group's investment in its associate, SIS, as at 30 June 2024 is to retain its holding at the existing carrying value for the investment of £30.8 million (2023: £36.6 million), the movement on which reflects the Group's share of SIS's total comprehensive income of £0.38 million (2023: £0.23 million) and the dividend received from SIS amounting to £6.16 million (2023: £0.90 million).

The Directors consider that at 30 June 2024 there were no significant indicators that an impairment should be recorded. During the prior year, as at 30 June 2023, previously recognised impairments totalling £1.86 million were reversed by the Directors. Following the resolution of The Racing Partnership ("TRP") litigation during a previous financial period and based on the current return to profitability of SIS, the extension of its core RMG horseracing rights, and the optimism around the prospects for future trade, the Directors expect the performance of SIS to continue to strengthen in future financial periods and consider that valuation methodologies such as the comparable company model, and discounted cashflow analysis are sufficiently reliable to support a valuation of the investment at its current carrying value.

The Directors have chosen to use the comparable company methodology using an appropriate EBITDA multiple to assess the recoverable value of the investment. The Directors consider the comparable company valuation methodology to be more appropriate than other methods.

For further details in respect of the judgments and estimation techniques used by the Directors in their assessment, please refer to notes 1 and 2 to the financial statements.

While there can be no certainty of the potential realisation value of this asset, it is the reasonable belief and judgement of the Directors based, inter alia, on extensive discussions with SIS's management and a review of its strategic plans and current and forecast trading, that it is appropriate to maintain the carrying value of the asset at its current level.

As stated above, SIS is on course to expand its interests in the USA and elsewhere. Following the recent receipt of a £632,275 dividend payment from SIS the Company has the capacity to declare and pay a final dividend to CMG's shareholders whilst retaining sufficient working capital for its foreseeable future needs and continuing to operate with minimal overheads. Accordingly, the Board of CMG has resolved, subject to shareholder approval at the Company's forthcoming Annual General Meeting, to pay a final dividend of 4p per share on 31 January 2025 to shareholders on the Company's register on 17 January 2025.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Chairman's statement**

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The next Annual General Meeting of CMG will take place on Friday, 17 January 2025. Formal notice of the meeting is set out at the end of the annual report and accounts together with a form of proxy.

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*MICHAEL ROSENBERG*

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**Michael Rosenberg, OBE**  
**Chairman**

11 December 2024

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Strategic Report**

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The Directors present their strategic report for the year ended 30 June 2024.

**Principal activities and review of the business**

The principal activities of the business are outlined in the Chairman's Statement. A review of the business is also included within the Chairman's Statement.

**Principal risks and uncertainties**

**Investment in SIS**

The principal strategic investment of the Group is its 20.54% shareholding in SIS. The Group is entitled to appoint one director to the board of SIS which currently comprises nine directors, of which five are appointed by shareholders, two are independent and one is the Chairman. Although it can influence the board on strategic decisions, the Group is not in a position to control the day-to-day business and affairs of SIS other than with the support of other directors and a majority of the shareholders of SIS. The Group currently has no representative on the board of SIS.

There are a number of risks and uncertainties associated with the business of SIS which could potentially have an adverse impact on the value of the Group's investment. At a technical level this includes the fact that the customers of SIS rely upon real time data and uninterrupted content delivery. Loss of content would result in reduced quality of services and potentially reduced income. SIS has therefore adopted advanced disaster recovery solutions and has built back up facilities which are located around the UK.

**Financial risk**

The Group is subject to financial risk through its exposure to financial assets and liabilities. The Group's main financial risk is its exposure to its investment in SIS.

**Credit risk**

The Group is not exposed to any credit risk.

**Liquidity risk**

There is a very low risk that the Group will encounter difficulty in meeting its financial obligations as they fall due, on the basis that the Group operates with minimal overheads and cash flow is well managed.

The Group's policy is to ensure that it will always have sufficient cash to allow it to meet its liabilities when they become due. The principal liabilities of the Group and Company arise in respect of administrative expenditure and trade and other payables. Trade and other payables are all payable within three months.

The Board receives cash flow projections on a regular basis as well as information on cash balances.

**Key Performance Indicators ("KPIs")**

The Company's key performance indicators used by the Board in monitoring the general performance of the Group and its investments are:

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Strategic Report**

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**Net asset value per share**

The net asset value per share of the Group was approximately 149 pence as at 30 June 2024 (2023: 175 pence). The net asset value of the Group as at 30 June 2024 and 30 June 2023 is shown in the Group's consolidated statement of financial position on page 26.

**Administrative expenses**

The Directors closely monitor the anticipated overheads for the Group and ensure that these are kept to a minimum.

**Earnings per share ("EPS")**

EPS shows the relative performance year-on-year of the Group's profitability measured as an amount of profit or loss attributable to one ordinary share. The calculation of earnings per share is based on the weighted average number of ordinary shares in issue for the financial year concerned and the profit/(loss) after taxation attributable to ordinary shareholders. EPS in respect of operations for the year and the prior financial year is shown in the Group consolidated statement of comprehensive income on page 25.

**Key Performance Indicators of Associate**

The Directors additionally monitor the performance of SIS in order to evaluate the general performance of the Group. The Directors consider that group turnover, group operating profit percentage before individually significant items, net cashflow from operating profits and average number of employees are of most significance in evaluating the performance of the Group. The 2024 financial results of SIS are disclosed in the Chairman's Statement on page 3.

**s172 Statement**

CMG's directors are mindful of their responsibilities under section 172 of the Companies Act 2006 to promote the success of the business through operating in accordance with good corporate practice and with considered engagement with the Group's stakeholders. Several of the Group's major shareholders are also directors of the Group, as referenced in the Directors' Report on page 10, and are therefore actively involved in all key decision-making. Please see the Corporate Governance Statement on page 13 for further details of engagement with stakeholders.

The board of directors regularly review and identify other principal stakeholders of the business, and decisions in respect of the Group's activities are made only after reviewing, and discussing, the potential impact on such stakeholders. Furthermore, in terms of engagement with the Group's suppliers, the directors continue to actively monitor ethical standards and environmental issues to ensure that the wider business is compliant with global standards.

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**Michael Rosenberg, OBE**  
**Chairman**

11 December 2024

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Directors' Report**

The Directors present their annual report and the audited financial statements for the year ended 30 June 2024.

**Financial reporting**

The financial statements for 2024 have been prepared in accordance with the Group's accounting policies under UK-adopted international accounting standards.

**Results and dividends**

The Group made a total comprehensive profit (including its share of other comprehensive income of its associate) after taxation of £0.28 million (2023: £1.96 million). Further details are shown in the Group consolidated statement of comprehensive income on page 25. Dividends totalling £5.68 million (2023: £0.69 million) were declared and paid during the year.

**Directors**

The Directors of the Company during the year were:

Michael Rosenberg, OBE	Non-executive Chairman
Mark Hawtin	Non-executive Director
Melvin Lawson	Non-executive Director
Christopher Mills	Non-executive Director

The Company has Directors' and Officers' liability insurance in place. Directors attendance at Board meetings over the year was as follows:

Michael Rosenberg, OBE	4
Mark Hawtin	4
Melvin Lawson	4
Christopher Mills	4

**Significant shareholdings**

The Directors are aware of the following shareholdings of 3% or more of the Company's issued share capital as of 4 December 2024:

<b>Shareholder</b>	<b>Number of ordinary shares</b>	<b>% of issued ordinary share capital</b>
Lombard Odier Investment Managers Group	5,677,637	26.99%
Melvin Lawson	3,615,486	17.19%
Harwood Capital LLP	3,425,000	16.28%
C R Mishon	2,396,992	11.40%
Mark Hawtin	2,010,117	9.56%
Bank Julius Baer & Co Ltd	1,146,533	5.45%
Jersey House (Development) Ltd	1,000,000	4.75%
Richard Griffiths	726,818	3.46%
Others	1,033,447	4.92%
<b>Total</b>	<b>21,032,030</b>	<b>100.00%</b>

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Directors' Report**

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**Employees**

The Group had no employees other than the Directors as at 30 June 2024.

The Directors' interests in the share capital of the Company are set out in note 23.

**Going concern**

The Directors can report that based on the Group's budgets and financial projections, they have satisfied themselves that the business is a going concern covering a period of at least twelve months from the date of approval of the financial statements. In assessing the Group as a going concern, the directors are also mindful of the business of SIS that provides the entire value of the Group. The directors are satisfied that SIS is a going concern. The Board has a reasonable expectation that the Company and its Group have adequate resources and facilities to continue in operational existence for the foreseeable future and the financial statements are accordingly prepared on a going concern basis.

**Subsequent events**

On 31 October 2024, CMG received its share of an ordinary dividend paid by SIS totalling £3.1 million. Accordingly, the Board of CMG has resolved to pay a final dividend of 4p per share, amounting to approximately £0.84 million, subject to shareholder approval at the Company's forthcoming Annual General Meeting, to CMG shareholders on the Company's register on 17 January 2025 with a payment date of 31 January 2025.

**Matters covered in the Strategic Report**

As permitted by s414c(11) of the Companies Act 2006, the directors have elected to disclose information, required to be in the directors' report by Schedule 7 of the 'Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008', in the strategic report.

**Auditors**

In the case of each person who was a Director at the time this report was approved:

- so far as that Director was aware there was no relevant available information of which the Company's auditors were unaware; and
- that Director has taken all steps that the Director ought to have taken as a Director to make himself or herself aware of any relevant audit information and to establish that the Company's auditors were aware of that information.

In accordance with section 489 of the Companies Act 2006, a resolution proposing that Saffery LLP be re-appointed as auditor of the Company will be proposed at the Company's forthcoming Annual General Meeting.

**Directors' responsibilities**

The Directors are responsible for preparing the Annual Report and Accounts in accordance with applicable law and regulations.

Company law requires the Directors to prepare Group and Parent Company financial statements for each financial period. Under that law the Directors have elected to prepare the Group and the Parent Company financial statements in accordance with UK-adopted international accounting standards and, as regards to the Parent Company financial statements, as applied in accordance with section 408 of the Companies Act 2006.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Directors' Report**

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Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and Parent Company and of their profit or loss for that period.

In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether they have been prepared in accordance with UK-adopted international accounting standards; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group and the Parent Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and Parent Company's transactions and disclose with reasonable accuracy at any time the financial position of the Group or Parent Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and Parent Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Financial statements are published on the Group's website in accordance with legislation in the United Kingdom governing the preparation and dissemination of financial statements, which may vary from legislation in other jurisdictions. The maintenance and integrity of the Group's website is the responsibility of the Directors. The Directors' responsibility also extends to the ongoing integrity of the financial statements contained therein.

**Annual General Meeting**

Notice of the forthcoming Annual General Meeting of the Company is set out on page 51.

On behalf of the Board

DocuSigned by:  
*MICHAEL ROSENBERG*  
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**Michael Rosenberg, OBE**  
**Chairman**  
11 December 2024

## **CATALYST MEDIA GROUP PLC**

### **Corporate Governance Statement**

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As an AIM-quoted company, Catalyst Media Group plc (“CMG” or the “Company”) is required to apply a recognised corporate governance code, demonstrating how the Company complies with such corporate governance code and where it departs from it.

The Directors of the Company have formally taken the decision to apply the QCA Corporate Governance Code (the “QCA Code”). The Board recognises the principles of the QCA Code, which focus on the creation of medium to long-term value for shareholders without stifling the entrepreneurial spirit in which small to medium sized companies, such as CMG, have been created. The Company provides annual updates on its compliance with the QCA Code in its Annual Report.

#### **The Board**

The Board is responsible to shareholders for the effective direction and control of the Company.

The Board recognises the importance of the high standards of good corporate governance prescribed in the QCA Code and seeks to apply its principles, insofar as practicable, having regard to the Company’s current size, stage of development and resources. The Board is accountable to the Company’s shareholders and takes account of their needs and expectations to the extent it is considered appropriate. Members of the Board are mindful of their responsibilities with regard to maintaining sufficient current and relevant knowledge and experience in accordance with the QCA code as noted in their respective roles and backgrounds as detailed on the following page.

The Board comprises four Directors all of whom are non-executives, including the Chairman, reflecting a blend of different experience and backgrounds. The Board considers Michael Rosenberg, OBE, the Chairman, to be an independent non-executive director in terms of the QCA guidelines. Due to the size and shape of the Board, and the nature of the Group’s operations, the Company has not appointed a senior independent director.

The Board meets on a regular basis, and at least four times a year, to discuss a whole range of significant matters including strategic decisions and performance. A procedure to enable Directors to take independent professional advice, if required, has been agreed by the Board and formally confirmed by all Directors. The Company’s day-to-day operations are managed by Melvin Lawson and Alan Perrin, the General Manager. All Directors have access to the Company Secretary and any Director needing independent professional advice in the furtherance of his/her duties may obtain this advice at the expense of the Company.

There were four Board meetings during the year ended 30 June 2024. Melvin Lawson, Michael Rosenberg, OBE, Christopher Mills, and Mark Hawtin were present at all four meetings.

Given the size and nature of CMG as a holding company for a substantial investment in SIS, the Board considers it appropriate to have no executive directors.

In view of the fact that the principal asset of the business is its 20.54% stake in SIS, the Directors role is to review the investment in SIS from time to time through regular reports from, and contact with, the Board of SIS. This normally takes place through regular Board meetings of CMG. Accordingly, the Directors are considered to have sufficient time to perform their duties.

For details of the Directors who served on the Board during the year please see note 23 to the financial statements.

The significant issues considered by the Directors in the preparation of the financial statements, and the ways in which these issues were dealt with, form part of the Directors Report on page 10.

## **CATALYST MEDIA GROUP PLC**

### **Corporate Governance Statement**

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Details of the current Directors, their roles and backgrounds are as follows:

#### **Michael Samuel Rosenberg, OBE** – Non-executive Chairman

Michael Rosenberg, OBE joined the Board of CMG in May 2004 and was appointed non-executive Chairman in December 2006.

He began his career at Samuel Montagu and Co Ltd, the merchant bank in 1957 and joined its board in 1971. In 1974 he left the bank to co-found Allied Investments Ltd which became an international healthcare business over the subsequent few years. He was a founding director and shareholder of TVam, the breakfast TV channel, in 1982 together with Sir David Frost and others. He has been a director of David Paradine Ltd, the holding company for the business interests of the late Sir David Frost since 1974.

Michael was a director and later chairman of Numis Corporation Plc from 1989 till 1999. He was chairman of Pilat Media Global plc from 2002, a media software company quoted on AIM, until its acquisition in March 2014 by Sintec Media. He is non-executive chairman of t42 IoT Tracking Solutions Plc (formerly Starcom Systems Ltd), quoted on AIM, he was a non-executive director of Shefa Gems Ltd, listed on the Standard List of the London Stock Exchange, until ceasing as non-executive director in August 2021, and he was a former non-executive director of Amiad Water Systems Ltd also quoted on AIM. He was also a non-executive director of Dori Media Ltd which is a public but unlisted company previously quoted on AIM and non-executive chairman of Photon Kathaas Productions Ltd, an Indian film production company, previously quoted on AIM, until March 2014. He is an active mentor to the Princes Trust.

The role of the Chairman is to provide leadership of the Board and ensure its effectiveness on all aspects of its remit to maintain control of the Company. In addition, the Chairman is responsible for the implementation and practice of sound corporate governance. The Chairman is considered independent and has adequate separation from the day-to-day running of the Company.

#### **Mark Hawtin** – Non-executive Director

Mark Hawtin is Head of Global Equities at Liontrust Asset Management plc. Prior to that he was an Investment Director at GAM International Limited with responsibility for long/short funds as well as a long only technology fund. He was formerly a partner of Marshall Wace LLP, one of Europe's leading hedge fund managers with more than \$12 billion under management until July 2007. Mr Hawtin is interested in 2,010,117 ordinary shares of 10p each in the Company ("Ordinary Shares") representing approximately 9.56% of the entire issued share capital.

#### **Melvin Lawson** – Non-executive Director

Melvin Lawson is an investor in technology companies and in Real Estate. He was managing director of A Beckman plc, a company formerly listed on the London Stock Exchange and was a non-executive director of Telecom Plus plc. Mr Lawson is interested in 3,615,486 Ordinary Shares representing approximately 17.19% of the entire issued share capital. During the year ended 30 June 2024, Melvin Lawson resigned his directorship of SIS.

#### **Christopher Mills** – Non-executive Director

Christopher Mills was chief investment officer of J O Hambro Capital Management Limited, which he joined in 1993 and is currently Chairman and CIO of Harwood Capital Management. Mr Mills is also chief executive of North Atlantic Smaller Companies Investment Trust PLC (a UK listed investment trust) and a director and investment manager of Oryx International Growth Fund Limited. He is a member and chief investment officer of Harwood Capital LLP, which is interested in 3,425,000 Ordinary Shares representing approximately 16.28% of the entire issued share capital. Prior to joining the J O Hambro Capital Management group he worked from 1975 to 1993 for Samuel Montagu Limited, Montagu Investment Management Limited, and its successor company, Invesco MIM. During the year ended 30 June 2024, Christopher Mills resigned his directorship of SIS.

## **CATALYST MEDIA GROUP PLC**

### **Corporate Governance Statement**

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#### **Application of the QCA Code**

CMG seeks to grow shareholder value through its approximate 20.54% interest in SIS. SIS is a leading supplier of products and services to the online and retail betting markets. The Company seeks to promote long-term value for shareholders through both capital appreciation and the return of capital to shareholders as a result of its investment in SIS.

The Company remains committed to listening to, and communicating openly with, its shareholders to ensure that its strategy, business model and performance are clearly understood. The Annual General Meeting (“AGM”) is a forum for shareholders to engage in dialogue with the Board. Progress reports are also made via Regulatory New Service (“RNS”) as and when appropriate and the main point of contact is Melvin Lawson, Non-Executive Director.

#### **Climate-related risks and opportunities**

The Board regularly considers climate-related risks and how such risks may impact CMG’s wider risk management framework. The Board have concluded that there are currently no climate-related risks affecting CMG.

#### **Board Committees**

##### *Audit Committee*

The Audit Committee, which consists of Melvin Lawson (Chairman of the Committee), Michael Rosenberg, OBE, Mark Hawtin and Christopher Mills, is responsible for the relationship with the Company’s auditors, an in-depth review of the Company’s financial reports, internal controls and any other reports that the Company may circularise. Its terms of reference are to be reviewed on an annual basis, thus ensuring that the Audit Committee’s duties adequately cover all those specific areas that are identified by the QCA Code, which includes a review of the cost effectiveness of the audit and non-audit services provided to the Company with regard to monitoring auditor independence. The Committee convened after each of the Board Meetings as noted on page 13.

The Committee consider that the areas of significant estimation and judgement in the financial statements are the valuation of CMG’s investment in its associate (SIS), and the impairment review thereon. The Committee addressed this risk through consultation with senior management of SIS to consider the strategic plans of the associate, through careful consideration of comparable businesses against which to benchmark an appropriate EBITDA multiple, and through close review of adjustments made to normalise the associate’s EBITDA for use in the valuation of the investment. The Audit Committee are satisfied that through following these processes the risks associated with these areas of significant judgement have been mitigated.

##### *Remuneration Committee*

The Remuneration Committee which consists of Mark Hawtin (Chairman of the Committee), Melvin Lawson and Christopher Mills, meets and considers, within its existing terms of reference, the Company’s remuneration policy. In the year to 30 June 2024, the Remuneration Committee concluded that no significant changes to directors’ remuneration (as disclosed in note 23 to the financial statements) were required.

The Audit and Remuneration Committees consist solely of Non-executive directors.

## **CATALYST MEDIA GROUP PLC**

### **Corporate Governance Statement**

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The Company does not currently have a Nominations Committee, which the Board considers to be appropriate given the Company's size and nature, but it will continue to monitor the situation.

#### *Internal financial control*

The Group operates a system of internal financial control commensurate with its current size and activities, designed to ensure that the possibility of misstatement or loss is kept to a minimum. There is a comprehensive system in place for financial reporting and the Board receives a number of reports to enable it to carry out these functions in the most efficient manner. These procedures include the preparation of management accounts and other ad hoc reports. All transactions are subject to Director approval and all payments require approval by one Director. The Board has responsibility for the effectiveness of the internal financial control framework. Such a system can only provide reasonable and not absolute assurance against material misstatement.

The Group does not currently have, nor considers there is currently a need for, an internal audit function.

Departure from the QCA Code:

In accordance with the requirements of the AIM Rules for Companies, CMG departs from the QCA Code in the following ways:

#### ***Principle 3 - "Take into account wider stakeholder interests, including social and environmental responsibilities, and their implications for long-term success."***

Given the size and nature of CMG as a holding company for a substantial investment in SIS, the Board has no direct interaction with wider stakeholders, which is not linked to long-term success. As such, the Board does not consider it appropriate to have a formal wider stakeholder procedure in place, as described and recommended in Principle 3 of the QCA Code. Please refer to the s172 statement included in the Strategic Report on page 9 for details of the Board's consideration of their responsibilities towards stakeholders.

#### ***Principle 7 - "Evaluate board performance based on clear and relevant objectives, seeking continuous improvement"***

Given the size and nature of CMG as a holding company for a substantial investment in SIS, combined with the fact that it has no executive directors, the Board does not consider it appropriate to have a formal performance evaluation procedure in place, as described and recommended in Principle 7 of the QCA Code.

#### ***Principle 8 - "Promote a corporate culture that is based on ethical values and behaviours"***

Whilst the Directors recognise their fiduciary duties to act in the best interest of all shareholders, as well as stakeholders, and set out to implement an effective corporate governance framework based on the QCA Code, the Company has no employees or customers so the Directors feel that the spirit of Principle 8 of the QCA Code is not applicable to CMG in its current business context.

**CATALYST MEDIA GROUP PLC**  
**Corporate Governance Statement**

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***Principle 10 - “Communicate how the company is governed and is performing by maintaining a dialogue with shareholders and other relevant stakeholders”***

Given the size and nature of CMG as a holding company, the Board does not consider it appropriate to include a separate audit committee report or a remuneration committee report, as described and recommended in Principle 10 of the QCA Code.

DocuSigned by:  
*MICHAEL ROSENBERG*  
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**Michael Rosenberg, OBE**  
*Non-Executive Chairman*  
11 December 2024

## Independent auditors' report to the members of Catalyst Media Group plc

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### Opinion

We have audited the financial statements of Catalyst Media Group Plc (the 'Parent') and its subsidiaries (the 'Group') for the year ended 30 June 2024 which comprise the consolidated statement of comprehensive income, the consolidated and company statements of financial position, the consolidated and company statements of changes in equity, the consolidated and company statements of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and UK-adopted international accounting standards.

In our opinion the financial statements:

- give a true and fair view of the state of affairs of the Group and of the Parent Company as at 30 June 2024 and of the Group's profit for the year then ended;
- have been properly prepared in accordance with UK-adopted international accounting standards; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Group and the Parent Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard as applied to listed entities, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Our approach to the audit

We tailored the scope of the audit work to ensure we obtained sufficient evidence to support our opinion on the financial statements as a whole, taking into account the structure of the Group and the Parent Company, the accounting processes and controls and the industry in which the Group operates. The Group consists of three reporting components, the Parent Company and two subsidiaries, which are all legal entities, incorporated and operating in the UK. In addition, the Group also holds a significant investment in an associate Sports Information Services (Holdings) Ltd ('SIS'), which represents the majority of the activity of the Group during the year, and its assets at the reporting date.

The Group audit team based in Manchester performed audit procedures on all balances which are material to the Group and Parent Company financial statements. We also reviewed the working papers of the audit of the associate, which was carried out by a team within the same firm. We held discussions with this team regarding key risk areas and identified the impact of any uncorrected misstatements on the financial statements of the Group. As part of our Group audit procedures, we tested the consolidation process and adjustments.

As part of designing our audit, we determined materiality and assessed the risks of material misstatement in the financial statements. In particular, we looked at where the Directors make subjective judgements. For example, in respect of significant accounting estimates that involved making assumptions and considering future events that are inherently uncertain. We also addressed risk of management override of internal controls, including evaluating whether there was evidence of bias by the Directors that represented a risk of material misstatement.

**Independent auditors’ report to the members of Catalyst Media Group plc**

**Key audit matters**

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial statements of the current period and include the most significant assessed risks of material misstatement (whether or not due to fraud) we identified, including those which had the greatest effect on the overall audit strategy, the allocation of resources in the audit; and directing the efforts of the engagement team. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

<b>Key Audit Matter</b>	<b>How our scope addressed this matter</b>
<p><b>Carrying value of investment in associate</b></p> <p>The investment in the associate is accounted for using the equity method.</p> <p>In the consolidated statement of financial position, the Group’s investment in associate is valued at £30,831,299 (2023: £36,611,584) following the prior year reversal of all previously recognised impairment.</p> <p>Due to the significance of the investment in the associate to the financial statements and the inherent subjectivity involved in performing the review of impairment indicators, we consider this to be a key audit matter.</p>	<p>Our audit procedures included the following:</p> <ul style="list-style-type: none"> <li>• Obtaining and reviewing managements’ assessment of impairment indicators, ensuring the methodology applied is appropriate, in line with IAS 36, and accurately reflects information available to the Directors</li> <li>• Review of the working papers prepared in respect of the audit of associate for the year ended 31 March 2024 in order to review the accuracy of information used in the review of impairment indicators, and identify any other factors that may affect the carrying value of the investment in associate</li> <li>• Assessing the impact of conversion of the results of the associate’s financial reporting framework (FRS102) to that of the Group’s (UK-adopted international accounting standards), and recalculating the impact of any potential adjustments required</li> <li>• Reviewing management’s consideration of the impact of non-coterminous year ends by considering the existence of significant events between 31 March 2024 and 30 June 2024 and challenging the subsequent impact on these on the carrying value of the investment</li> <li>• Reviewing and challenging post year-end management information of the associate, and discussing post balance sheet events with informed management</li> </ul>

**Independent auditors' report to the members of Catalyst Media Group plc**

	<ul style="list-style-type: none"> <li>• Ensuring disclosures are in accordance with UK-adopted international accounting standards</li> </ul> <p>Based on our audit procedures, we did not identify any material misstatement arising from the carrying value of investments in associates recognised in the financial statements.</p>
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**Our application of materiality**

We apply the concept of materiality in planning and performing our audit, in evaluating the effect of misstatements and in forming our opinion. Our overall objective as auditor is to obtain reasonable assurance that the financial statements as a whole are free from material misstatement, whether due to fraud or error. We consider materiality to be the magnitude by which misstatements, including omissions, could influence the economic decisions of reasonable users that are taken on the basis of the financial statements.

Based on our professional judgement, we determined certain quantitative thresholds for materiality, as set out below. These, together with qualitative considerations, helped us to determine the scope of our audit and the nature, timing, and extent of our audit procedures and to evaluate the effect of misstatements, if any, both individually and in aggregate on the financial statements as a whole.

We determined a materiality of £320,000 for the group and £240,000 for the parent company financial statements. Group and parent company materiality is based on 1% of respective gross assets, determined from interim, unaudited financial statements at the planning stage, and was reviewed per final accounts at completion.

We use performance materiality to reduce to, an appropriately low level, the probability that the aggregate of uncorrected and undetected misstatements exceeds materiality. Performance materiality was set at 75% of materiality for both the Group and the Parent Company. We also set a level of triviality, below which any uncorrected audit differences were not reported to the Audit Committee, unless warranted under qualitative grounds. Triviality was set at 5% of materiality for both the Group and the Parent Company.

## **Independent auditors' report to the members of Catalyst Media Group plc**

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### **Conclusions relating to going concern**

In auditing the financial statements, we have concluded that the Directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate. Our evaluation of the directors' assessment of the Group and the Parent Company's ability to continue to adopt the going concern basis of accounting included:

- Performing an initial assessment at the planning stage, including discussion with management to understand the methodology used to assess the going concern status of the group and Parent Company, and review of management accounts and relevant board minutes to identify events or conditions that may cast doubt on the Group and Parent Company's ability to continue as a going concern;
- Obtaining and reviewing the Directors' formal going concern assessment, including the Group's cash flow forecasts for the period to 31 December 2025 and considering the completeness and accuracy of the future cash flows assessed against historical results and forecast performance of the Group's associate, SIS;
- Challenging the assumptions applied in the Directors' formal going concern assessment, such as opening cash and forecast expenditure, and considering appropriate sensitivity analysis of available cash headroom;
- Reviewing the adequacy of disclosures made within the financial statements on the going concern basis of preparation;
- Discussing events after the reporting date with the Directors to assess their impact on the going concern assumption.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group or the Parent Company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Directors with respect to going concern are described in the relevant sections of this report.

### **Other information**

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The Directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information we are required to report that fact.

We have nothing to report in this regard.

## **Independent auditors' report to the members of Catalyst Media Group plc**

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### **Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Directors' Report have been prepared in accordance with applicable legal requirements.

### **Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the Group and the Parent Company and their environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report or the Directors' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the Parent Company, or returns adequate for our audit have not been received from branches not visited by us; or
- the Parent Company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

### **Responsibilities of directors**

As explained more fully in the Directors' Responsibilities Statement set out on page 11, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Directors are responsible for assessing the Group and the Parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Directors either intend to liquidate the Group or the parent company or to cease operations, or have no realistic alternative but to do so.

### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the Group and Parent Company financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

## Independent auditors' report to the members of Catalyst Media Group plc

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Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The specific procedures for this engagement and the extent to which these are capable of detecting irregularities, including fraud are detailed below.

Identifying and assessing risks related to irregularities:

We assessed the susceptibility of the Group and Parent Company's financial statements to material misstatement and how fraud might occur, including through discussions with the Directors, discussions within our audit team planning meeting, updating our record of internal controls and ensuring these controls operated as intended. We evaluated possible incentives and opportunities for fraudulent manipulation of the financial statements. We identified laws and regulations that are of significance in the context of the Group and Parent Company by discussions with Directors, and by updating our understanding of the sector in which the Group and Parent Company operate.

Laws and regulations of direct significance in the context of the Group and parent company include The Companies Act 2006, the AIM Rules for Companies and UK Tax legislation.

Audit response to risks identified:

We considered the extent of compliance with these laws and regulations as part of our audit procedures on the related financial statement items including a review of Group and Parent Company financial statement disclosures. We reviewed the Parent Company's records of breaches of laws and regulations, minutes of meetings and correspondence with relevant authorities to identify potential material misstatements arising. We discussed the Parent Company's policies and procedures for compliance with laws and regulations with members of management responsible for compliance.

During the planning meeting with the audit team, the engagement partner drew attention to the key areas which might involve non-compliance with laws and regulations or fraud. We enquired of management whether they were aware of any instances of non-compliance with laws and regulations or knowledge of any actual, suspected or alleged fraud. We addressed the risk of fraud through management override of controls by testing the appropriateness of journal entries and identifying any significant transactions that were unusual or outside the normal course of business. We assessed whether judgements made in making accounting estimates gave rise to a possible indication of management bias. At the completion stage of the audit, the engagement partner's review included ensuring that the team had approached their work with appropriate professional scepticism and thus the capacity to identify non-compliance with laws and regulations and fraud.

As group auditors, our assessment of matters relating to non-compliance with laws or regulations and fraud differed at group and component level according to their particular circumstances. Our risk assessment focused on identifying any instances of non-compliance with laws and regulations and fraud that could give rise to a material misstatement of the group financial statements.

There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

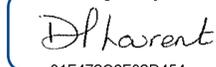
## Independent auditors' report to the members of Catalyst Media Group plc

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### Use of our report

This report is made solely to the Parent Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Parent Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Parent Company and the Parent Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

DocuSigned by:



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Diane Petit-Laurent (Senior Statutory Auditor)  
for and on behalf of Saffery LLP

Statutory Auditors

Trinity  
16 John Dalton Street  
Manchester  
M2 6HY

11 December 2024

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Consolidated statement of comprehensive income**

	Note	Year ended 30 June 2024 £	Year ended 30 June 2023 £
Revenue	<b>3</b>	25,000	25,000
Administrative expenses		(184,611)	(179,447)
Other operating income		14,669	-
Operating loss		(144,942)	(154,447)
Financial income	<b>9</b>	9,859	2,243
Financial costs		-	-
Net financial income		9,859	2,243
Share of profit of equity-accounted associate, net of tax	<b>2</b>	386,768	880,174
Reversal of impairment of equity-accounted associate	<b>2</b>	-	1,856,276
Profit before taxation		251,685	2,584,246
Taxation	<b>10</b>	31,500	30,300
Profit for the year		283,185	2,614,546
Share of other comprehensive loss of associate	<b>2</b>	(5,751)	(651,323)
Total comprehensive profit for the year		277,434	1,963,223
Attributable to equity holders of the Company		277,434	1,963,223
Profit per share:			
Basic	<b>11</b>	1.35p	12.43p
Diluted	<b>11</b>	1.35p	12.43p

The notes on pages 34 to 50 form part of these financial statements.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Consolidated statement of financial position**

	Note	30 June 2024 £	30 June 2023 £
<b>Assets</b>			
<b>Non-current assets</b>			
Investment in associate	2	30,831,299	36,611,584
		30,831,299	36,611,584
<b>Current assets</b>			
Trade and other receivables	13	95,203	78,668
Cash and cash equivalents	14	525,192	174,364
		620,395	253,032
<b>Total assets</b>		31,451,694	36,864,616
<b>Equity and liabilities</b>			
<b>Capital and reserves attributable to equity holders of the parent</b>			
Share capital	15	2,103,202	2,103,202
Capital redemption reserve		711,117	711,117
Merger reserve		2,402,674	2,402,674
Retained profits		26,177,995	31,579,260
<b>Total equity</b>		31,394,988	36,796,253
<b>Current liabilities</b>			
Trade and other payables	17	56,706	68,363
<b>Total equity and liabilities</b>		31,451,694	36,864,616

The financial statements were approved by the Board of Directors and authorised for issue on 11 December 2024.

DocuSigned by:  
  
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**Michael Rosenberg, OBE**  
**Director**

**Company registration number: 03955206**

The notes on pages 34 to 50 form part of these financial statements.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Consolidated statement of changes in equity**

**Attributable to equity holders of the Group**

<b>30 June 2024</b>	<b>Share Capital £</b>	<b>Capital Redemption Reserve £</b>	<b>Merger Reserve £</b>	<b>Retained Profits £</b>	<b>Total Shareholders Equity £</b>
At 1 July 2023	2,103,202	711,117	2,402,674	31,579,260	36,796,253
Profit for the year	-	-	-	283,185	283,185
Other comprehensive income:					
Share of other comprehensive loss of associate	-	-	-	(5,751)	(5,751)
Total comprehensive profit for the period	-	-	-	277,434	277,434
Dividends paid	-	-	-	(5,678,699)	(5,678,699)
At 30 June 2024	2,103,202	711,117	2,402,674	26,177,995	31,394,988

The notes on pages 34 to 50 form part of these financial statements.

The following describes the nature and purpose of each reserve within owners' equity:

Share capital	Amount subscribed for shares at nominal value.
Share premium	Amount subscribed for share capital in excess of nominal value.
Capital redemption reserve	Amounts arising from the purchase by the group of its own shares.
Merger reserve	Amounts arising from the merger of subsidiary investments.
Retained profits	Cumulative profit of the Group attributable to equity shareholders.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Consolidated statement of changes in equity**

**Attributable to equity holders of the Group**

<b>30 June 2023</b>	<b>Share Capital £</b>	<b>Capital Redemption Reserve £</b>	<b>Merger Reserve £</b>	<b>Retained Profits £</b>	<b>Total Shareholders Equity £</b>
At 1 July 2022	2,103,202	711,117	2,402,674	30,310,114	35,527,107
Profit for the year	-	-	-	2,614,546	2,614,546
Other comprehensive income					
Share of other comprehensive loss of associate	-	-	-	(651,323)	(651,323)
Total comprehensive profit for the period	-	-	-	1,963,223	1,963,223
Dividends paid	-	-	-	(694,077)	(694,077)
At 30 June 2023	2,103,202	711,117	2,402,674	31,579,260	36,796,253

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Consolidated statement of cash flows**

	<b>Note</b>	<b>Year ended 30 June 2024 £</b>	<b>Year ended 30 June 2023 £</b>
<b>Cash flow from operating activities</b>			
Profit before taxation		251,685	2,584,246
Adjustments for:			
Share of (profit) from associate		(386,768)	(880,174)
(Reversal of impairment) of investment in associate		-	(1,856,276)
Finance income		(9,859)	(2,243)
Corporation taxes recovered		-	17,904
		<u>                    </u>	<u>                    </u>
<b>Net cash flow used in operating activities before changes in working capital</b>		(144,942)	(136,543)
Decrease / (increase) in trade and other receivables		14,965	(9,318)
(Decrease) / increase in trade and other payables		(11,657)	15,505
		<u>                    </u>	<u>                    </u>
<b>Net cash flow used in operating activities</b>		(141,634)	(130,356)
<b>Investing activities</b>			
Dividend received		6,161,302	903,543
Interest received		9,859	2,243
		<u>                    </u>	<u>                    </u>
<b>Net cash flow from investing activities</b>		6,171,161	905,786
<b>Financing activities</b>			
Dividends paid		(5,678,699)	(694,077)
		<u>                    </u>	<u>                    </u>
<b>Net cash flow used in financing activities</b>		(5,678,699)	(694,077)
Net increase in cash and cash equivalents in the year		350,828	81,353
Cash and cash equivalents at the beginning of the year		174,364	93,011
		<u>                    </u>	<u>                    </u>
<b>Cash and cash equivalents at the end of the year</b>	<b>14</b>	525,192	174,364

The notes on pages 34 to 50 form part of these financial statements.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Company statement of financial position**

	Note	30 June 2024 £	30 June 2023 £
<b>Assets</b>			
<b>Non-current assets</b>			
Investments	12	16,750,000	16,750,000
		<u>16,750,000</u>	<u>16,750,000</u>
<b>Current assets</b>			
Trade and other receivables	13	95,203	78,667
Cash and cash equivalents	14	525,192	174,364
		<u>620,395</u>	<u>253,031</u>
<b>Total assets</b>		<u>17,370,395</u>	<u>17,003,031</u>
<b>Equity and liabilities</b>			
<b>Capital and reserves attributable to equity holders of the company</b>			
Share capital	15	2,103,202	2,103,202
Capital redemption reserve		711,117	711,117
Merger reserve		2,912,060	2,912,060
Retained profit		11,586,766	11,207,746
<b>Total equity</b>		<u>17,313,145</u>	<u>16,934,125</u>
<b>Current liabilities</b>			
Trade and other payables	17	57,250	68,906
		<u>57,250</u>	<u>68,906</u>
<b>Total equity and liabilities</b>		<u>17,370,395</u>	<u>17,003,031</u>

The Company has taken advantage of the exemptions allowed under section 408 of the Companies Act 2006 and has not presented its own statement of comprehensive income in these financial statements. The Group profit for the year included a profit on ordinary activities after tax of £6,057,719 (2023: £781,639) in respect of the Company which is dealt with in the financial statements of the Parent Company.

The financial statements were approved by the Board of Directors and authorised for issue on 11 December 2024.

DocuSigned by:

*MICHAEL ROSENBERG*

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**Michael Rosenberg, OBE**  
**Director**

**Company registration number: 03955206**

The notes on pages 34 to 50 form part of these financial statements

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Company statement of changes in equity**

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**Attributable to equity holders of the Company**

<b>30 June 2024</b>	<b>Share Capital</b>	<b>Capital Redemption Reserve</b>	<b>Merger Reserve</b>	<b>Retained Profits</b>	<b>Total Shareholders Equity</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
At 1 July 2023	2,103,202	711,117	2,912,060	11,207,746	16,934,125
Profit for the year	-	-	-	6,057,719	6,057,719
Total comprehensive income for the year	-	-	-	6,057,719	6,057,719
Dividends paid	-	-	-	(5,678,699)	(5,678,699)
At 30 June 2024	2,103,202	711,117	2,912,060	11,586,766	17,313,145

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Company statement of changes in equity**

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**Attributable to equity holders of the Company**

<b>30 June 2023</b>	<b>Share Capital</b>	<b>Capital Redemption Reserve</b>	<b>Merger Reserve</b>	<b>Retained Profits</b>	<b>Total Shareholders Equity</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
At 1 July 2022	2,103,202	711,117	2,912,060	11,120,184	16,846,563
Profit for the year	-	-	-	781,639	781,639
Total comprehensive income for the year	-	-	-	781,639	781,639
Dividends paid	-	-	-	(694,077)	(694,077)
At 30 June 2023	2,103,202	711,117	2,912,060	11,207,746	16,934,125

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Company statement of cash flows**

	<b>Note</b>	<b>Year ended 30 June 2024 £</b>	<b>Year ended 30 June 2023 £</b>
<b>Cash flow from operating activities</b>			
Profit before taxation		6,026,219	751,339
Adjustments for:			
Finance income		(9,859)	(2,243)
Dividend received		(6,161,302)	(903,543)
Corporation taxes recovered		-	17,904
		<hr/>	<hr/>
<b>Net cash flow used in operating activities before changes in working capital</b>		(144,942)	(136,543)
Decrease / (increase) in trade and other receivables		14,964	(9,318)
(Decrease) / increase in trade and other payables		(11,656)	15,505
		<hr/>	<hr/>
<b>Net cash flow used in operating activities</b>		(141,634)	(130,356)
<b>Investing activities</b>			
Interest received		9,859	2,243
Dividend received		6,161,302	903,543
		<hr/>	<hr/>
<b>Net cash flow from investing activities</b>		6,171,161	905,786
<b>Financing activities</b>			
Dividend paid		(5,678,699)	(694,077)
		<hr/>	<hr/>
<b>Net cash flow used in financing activities</b>		(5,678,699)	(694,077)
Net increase in cash and cash equivalents in the year		350,828	81,353
Cash and cash equivalents at the beginning of the year		174,364	93,011
		<hr/>	<hr/>
<b>Cash and cash equivalents at the end of the year</b>	<b>14</b>	525,192	174,364

The notes on pages 34 to 50 form part of these financial statements.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Notes to the financial statements**

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**1 Basis of preparation and significant accounting policies**

The consolidated financial statements of the Group and Company are prepared in accordance with UK-adopted international accounting standards and, as regards the Parent Company financial statements, as applied in accordance with the provisions of the Companies Act 2006. The accounting policies listed below include those applicable to SIS, given its materiality to the Group as a whole.

Catalyst Media Group plc is an AIM quoted public limited company registered in England and Wales where it is domiciled for tax purposes.

The financial statements are prepared under the historical cost convention.

**Going concern**

The Directors can report that based on the Group's budgets and financial projections, they have satisfied themselves that the business is a going concern covering a period of at least twelve months from the date of approval of the financial statements. In assessing the Group as a going concern, the directors are also mindful of the business of SIS that provides the entire value of the Group. The directors are satisfied that SIS is a going concern. The Board has a reasonable expectation that the Company and its Group have adequate resources and facilities to continue in operational existence for the foreseeable future and the accounts are accordingly prepared on a going concern basis.

**Companies Act s408 exemption**

The Company has taken advantage of the exemptions allowed under section 408 of the Companies Act 2006 and has not presented its own statement of comprehensive income in these financial statements. The Group profit for the year included a profit on ordinary activities after tax of £6,057,719 (2023: £781,639) in respect of the Parent Company.

**New financial reporting requirements**

The Group including SIS have applied the following new financial reporting standards for the first time in preparing its financial statements for the year ended 30 June 2024. None of the new standards have had a material impact in their application. All were effective as of 1 January 2023:

- Disclosure of Accounting Policies (Amendments to IAS 1 Presentation of Financial Statements and IFRS Practice Statement 2 Making Materiality Judgements)
- Definition of Accounting Estimates (Amendments to IAS 8 Accounting Policies, Changes in Accounting Estimates and Errors)
- Deferred Tax related to Assets and Liabilities arising from a Single Transaction (Amendments to IAS 12 Income Taxes)

**Standards, interpretations and amendments to published standards not yet effective**

At the date of authorisation of these consolidated financial statements, the IASB and IFRIC have issued the following standards and interpretations which are effective for annual accounting periods beginning on or after the stated effective date. These standards and interpretations are not effective for and have not been applied in the preparation of these consolidated financial statements:

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Notes to the financial statements**

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**1 Basis of preparation and significant accounting policies (continued)**

- General Requirements for Disclosure of Sustainability-related Financial Information and Climate-related Disclosures (Amendments to IFRS S1 and S2) (effective as of 1 January 2024)
- Non-current Liabilities with Covenants and Classification of Liabilities as Current or Non-current (Amendments to IAS 1) (effective as of 1 January 2024)
- Lease Liability in a Sale and Leaseback (Amendments to IFRS 16) (effective as of 1 January 2024)
- Supplier Finance Arrangements (Amendments to IAS 7 and IFRS 7) (effective as of 1 January 2024)
- Lack of Exchangeability (Amendments to IAS 21) (effective as of 1 January 2025)
- Classification and Measurement of Financial Instruments (Amendment to IFRS 9 and IFRS 7) (effective as of 1 January 2026)
- Presentation and Disclosure in Financial Statements (IFRS 18) (effective as of 1 January 2027)
- Subsidiaries without Public Accountability (IFRS 19) (effective as of 1 January 2027)

The Directors anticipate that the adoption of such standards and interpretations will not have a material impact on the Group's financial statements in the period of initial adoption.

**Basis of consolidation**

The consolidated financial statements include the results of the Company and all of its subsidiary undertakings. A subsidiary is an entity controlled, directly or indirectly, by the Company. Control is the power to govern the financial and operating policies of the entity so as to obtain benefits from its activities.

The financial statements of subsidiaries are included in the consolidated financial statements from the date that control commences until the date that control ceases. The results of subsidiaries have been included from the date of acquisition using the merger method of accounting or the acquisition method of accounting as appropriate.

The consolidated financial statements present the results of the Company and its subsidiaries ("the Group") as if they formed a single entity. Inter-company transactions and balances between Group companies are therefore eliminated in full.

**Investments in subsidiaries**

Fixed asset investments in subsidiary undertakings are shown at cost less any necessary impairment. The cost of acquisition excludes directly attributable professional fees and other expenses incurred in connection with the acquisition, these costs are written off to the statement of comprehensive income.

**Investment in associate**

The Group's investment in its associate is accounted for using the equity method of accounting. An associate is an entity in which the Group has significant influence and which is neither a subsidiary nor a joint venture. Under the equity method, the investment in the associate is carried in the consolidated statement of financial position at cost plus post-acquisition changes in the Group's share of net assets of the associate. The consolidated statement of comprehensive income reflects the share of the results of operations of the associate. Where there has been a change recognised directly in the equity of the associate, the Group recognises its share of any changes and discloses this, when applicable, in the statement of changes in equity. Profits and losses resulting from transactions between the Group and the associate are eliminated to the extent of the interest in the associate. Any dividend or distribution received from an associate is used to reduce its carrying value.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Notes to the financial statements**

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**1 Basis of preparation and significant accounting policies (continued)**

The financial statements of the associate are prepared to 31 March 2024, a period not greater than three months different to the reporting period. Where necessary, adjustments are made to bring the accounting policies of associates in line with those of the Group. This is therefore considered to be a reasonable time period as to give an adequate reflection of the Group's investment. A review was undertaken by the management of SIS to ascertain the impact of this amendment on the assets of SIS. From this review, it was concluded that there would be no material impact on the Group's financial statements.

The directors consider that the Group does not hold such influence as to exert control over its investment in SIS. The Group currently holds a 20.54% shareholding in SIS.

The carrying value of the Group's investment in its associate includes the excess consideration over net assets at the date of acquisition. Any excess value is analysed between separately identifiable intangible assets and goodwill. Goodwill is considered as part of the overall value of the investment. Any separately identified intangible assets are amortised over their useful economic life.

**Impairment of non-financial assets**

The Group assesses at each reporting date whether there is an indication that an asset may be impaired. If any such indication exists, or when annual impairment testing for an asset is required, the Group estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or cash-generating unit's fair value less costs to sell and its value in use and is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets. Where the carrying amount of an asset exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. In determining fair value less costs to sell, an appropriate valuation model is used. These calculations are corroborated by valuation multiples, quoted share prices for publicly traded subsidiaries or other available fair value indicators.

Impairment losses are recognised in profit or loss in those expense categories consistent with the function of the impaired asset, except for property previously revalued where the revaluation was taken to equity. In this case the impairment is also recognised in equity up to the amount of any previous revaluation. For assets excluding goodwill, an assessment is made at each reporting date as to whether there is any indication that previously recognised impairment losses may no longer exist or may have decreased. If such indication exists, the Group makes an estimate of recoverable amount. A previously recognised impairment loss is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognised. If that is the case the carrying amount of the asset is increased to its recoverable amount. That increased amount cannot exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised for the asset in prior years. Such reversal is recognised in profit or loss unless the asset is carried at revalued amount, in which case the reversal is treated as a revaluation increase.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Notes to the financial statements**

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**1 Basis of preparation and significant accounting policies (continued)**

The following criteria are also applied in assessing impairment of specific assets:

*Associates*

After application of the equity method, the Group determines whether it is necessary to recognise an additional impairment loss, or a reversal of previously recognised impairment losses, on the Group's investment in its associate. The Group determines at each reporting date whether there is any objective evidence that the investment in associate is impaired or that previously recognised impairment losses should be reversed. If this is the case the Group calculates the amount of impairment, or reversal of impairment, as being the difference between the recoverable amount (being the higher of fair value less costs to sell and value in use) and carrying amount of the associate and recognises the amount in profit or loss.

**Financial instruments**

*Financial assets*

The Group classifies its financial assets as:

**Financial assets measured at amortised cost:** The Group's financial assets at amortised cost include cash and cash equivalents and trade and other receivables.

**Cash and cash equivalents:** These include cash in hand and deposits held at call with banks.

**Trade and other receivables:** These include amounts due to the Group and prepayments and accrued income.

These financial assets are initially recognised at transaction price and are subsequently carried at amortised cost using the effective interest method, less any impairment.

Financial assets are derecognised when (a) the contractual rights to the cash flows from the asset expire or are settled, or (b) substantially all the risks and rewards of the ownership of the asset are transferred to another party or (c) despite having retained some significant risks and rewards of ownership, control of the asset has been transferred to another party who has the practical ability to unilaterally sell the asset to an unrelated third party without imposing additional restrictions.

*Financial liabilities*

The Group classifies its financial liabilities as:

**Financial liabilities measured at amortised cost:** The Group's financial liabilities at amortised cost include trade payables and other financial liabilities.

**Trade and other payables:** These are initially recognised at fair-value and then carried at amortised cost. These arise from the receipt of goods and services.

Financial liabilities are derecognised when the liability is extinguished, that is when the contractual obligation is discharged, cancelled or expires.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Notes to the financial statements**

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**1 Basis of preparation and significant accounting policies (continued)**

**Revenue**

Revenue arising from the provision of services is recognised when the Group obtains the right to consideration in exchange for the performance of its contractual performance obligations and the transfer of control of the services to the customer. Performance obligations are identified in the Group's contracts with customers. A transaction price is determined and allocated to performance obligations based on the fair value of the consideration received, excluding discounts, rebates, and other sales taxes or duty. Income from the equity accounted associate is recognised as outlined in note 2 to the accounts.

**Taxation**

Tax expense or taxation recoverable represents the sum of the tax currently payable or recoverable and deferred tax. The tax currently payable is based on any taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the statement of financial position date. Tax recoverable comprises amounts receivable in respect of consortium tax relief arising from the surrender of taxable losses to the Group's associated undertaking.

Deferred tax is recognised on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit, and are accounted for using the liability method. Deferred tax liabilities are generally recognised for all taxable temporary differences and deferred tax assets are recognised to the extent that it is probable that taxable profits will be available against which deductible temporary differences can be utilised.

The carrying amount of deferred tax assets is reviewed at each balance sheet date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset realised. Deferred tax is charged or credited to the statement of comprehensive income, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity.

Deferred tax assets and liabilities are offset when the Group has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority on either the same taxable Group company or different Group entities which intend to settle current tax assets and liabilities on a net basis, or to realise the assets and settle the liabilities simultaneously, in each future period in which significant amounts of deferred tax assets or liabilities are expected to be settled or recovered.

**Operating profit and loss**

Operating profit and loss comprises revenues less cost of sales and administrative expenses, including exceptional expenditures where relevant. Operating profit and loss attributed to discontinued operations is included as part of the net result of these operations and is disclosed separately.

**Critical accounting estimates and judgements**

The Group makes estimates and assumptions concerning the future, which by definition will seldom result in actual results that match the accounting estimate. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities within the next financial year are set out below.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
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**1 Basis of preparation and significant accounting policies (continued)**

***(i) Impairment of non-current assets***

The value of non-current assets is considered by the Directors at the end of each reporting period. Impairments or reversals of previously recognised impairments are recorded on the bases outlined in note 1 to the accounts.

In the prior financial period, and prompted by the expectation of improving future performance, the Directors considered that at 30 June 2023 there were significant indicators that a material reversal of previously recognised impairments should be recorded. Following the resolution of the TRP litigation during the year to 30 June 2022 and based on the return to profitability of SIS, the extension of core RMG horseracing rights, and the optimism around the prospects for future trade, the Directors expect the performance of SIS to strengthen in future financial periods and considered that valuation methodologies such as the comparable company model, and discounted cashflow analysis are sufficiently reliable to report a revised carrying value for the investment.

The directors chose to use the comparable company methodology using an appropriate EBITDA multiple to assess the recoverable value of the investment in SIS and to determine the value of previously recognised impairment to be reversed. The Directors consider the comparable company valuation methodology to be more appropriate than other methods.

The Directors used an EBITDA figure for SIS, adjusted to exclude the impact of certain non-recurring and non-trade items, and the Directors have identified an appropriate multiple based on businesses operating in comparable sectors. An illiquidity discount was used based on CMG's minority shareholding in SIS and its status as an unlisted entity. In deriving a value of CMG's interest in SIS's equity based on an underlying enterprise valuation, the Directors have taken into account SIS's cash, debt and working capital positions. Based on this assessment at 30 June 2023 the Directors reversed previously recognised impairments totalling £1.86m which was presented in the consolidated statement of comprehensive income.

These significant judgmental estimates were made by the Directors as part of the process of the valuation exercise described above. There is therefore significant sensitivity involved in formulating an enterprise value for the investment in SIS. Should any of the estimated inputs change, due to the material importance of each judgment, a minor change may result in a material impact on the value of the impairments reversed in the current financial year. Examples of such judgments include: the carrying value of the Group's investment in SIS (an associate), the appropriate comparable company multiple, and the identification of companies upon which to base the multiple, the illiquidity discount identified, and the nature of the adjustments to the SIS EBITDA figure.

***(ii) Differences in reporting dates of associates***

The accounting reference date of SIS is 31 March 2024. The Directors have considered preparing co-terminous financial statements for SIS but have concluded that it is impractical to do so. In preparing the financial statements of the Group the Directors consider the existence of significant events as defined by IAS 28 to determine whether any adjustment is required to the SIS results included in the Group's financial statements. The Directors have considered the trading results of SIS between 31 March 2024 and 30 June 2024 and have reviewed the impact of SIS's investments made in that period. The Directors consider that no adjustment is required in respect of activity in SIS since 31 March 2024 as the impact of this activity is immaterial to the Group.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Notes to the financial statements**

**2 Investment in associate**

<b>Year Ended 30 June 2024</b>	<b>Group £</b>
<b>Cost</b>	
<b>At 1 July 2023</b>	<b>36,611,584</b>
Share of profit – 2024	386,768
Share of other comprehensive income – 2024	(5,751)
Dividend received – 2024	(6,161,302)
<b>At 30 June 2024</b>	<b><u>30,831,299</u></b>
<b>Year Ended 30 June 2023</b>	<b>Group £</b>
<b>Cost</b>	
<b>At 1 July 2022</b>	<b>35,430,000</b>
Share of profit – 2023	880,174
Share of other comprehensive income – 2023	(651,323)
Dividend received – 2023	(903,543)
Reversal of impairment of equity-accounted associate	1,856,276
<b>At 30 June 2023</b>	<b><u>36,611,584</u></b>

The Group's interest in its associate, SIS, a company incorporated in England and Wales, is held by Alternateport Limited. Alternateport Limited holds an investment of 20.54% in the equity share capital of SIS and is entitled to appoint a director and alternate director to the SIS board. Alternateport Limited is a wholly owned subsidiary of Catalyst Media Holdings Limited, a wholly owned subsidiary of Catalyst Media Group plc.

A copy of the strategic forecasts prepared by SIS was made available to the Directors of CMG showing management forecasts of the statement of comprehensive income, statement of financial position and statement of cash flow. SIS's management have assumed a growing level of future profits at a steady rate over a period of five years. CMG's management have made reference to SIS's most recently reported EBITDA, with adjustments made for exceptional and non-recurring items, while also considering the sustainability of its financial performance.

The Directors of CMG believe that as at 30 June 2024 there were no impairment indicators in respect of the investment in SIS, owing to the expectation of future growth of SIS, the extension of core RMG horseracing rights, and the optimism around the prospects for future trade. The directors therefore believe that an enterprise method of valuation of CMG's investment in SIS was an appropriate methodology to follow. The directors identified an adjusted EBITDA figure for SIS for the twelve month period to 30 June 2024 which excluded the impact of certain non-recurring and non-trade items. An appropriate EBITDA multiple was obtained through comparisons of multiples used by businesses in comparable sectors. An average of the mean and median multiples was used. An illiquidity discount of 20% was then applied to the valuation in the midpoint of the range of illiquidity discounts identified by the Directors for unlisted businesses.

After applying the methodology described above, the Directors concluded that the value of the investment in SIS at 30 June 2024 was in excess of the carrying value of £30.8m and therefore no impairment is required. In the prior year, the Directors had reversed historic impairments recorded against the value of the investment in previous years totalling £1.86m. The Directors consider that the value at 30 June 2024 is appropriate based on the strategic plans of SIS.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Notes to the financial statements**

**2 Investment in associate (continued)**

**Share of profit of associate**

	<b>2024</b>	<b>2024</b>	<b>2023</b>
	<b>SIS Total</b>	<b>CMG share</b>	<b>CMG share</b>
	<b>£'000</b>	<b>£'000</b>	<b>£'000</b>
Revenue	234,117	48,088	47,396
Operating profit before individually significant items	7,511	1,543	1,108
Group's share of loss in associate	-	-	(33)
Net interest receivable	1,161	238	275
Individually significant items	(4,059)	(833)	-
Profit before tax	4,613	948	1,350
Taxation	(2,730)	(561)	(347)
Share of profit after taxation	1,883	387	1,003
Net income from associate	1,883	387	1,003
IFRS 9 expected credit loss provision	-	-	(123)
Adjusted net income from associate	1,883	387	880
Other comprehensive income:			
Actuarial (loss)	(43)	(9)	(1,498)
Deferred tax	15	3	524
Acquisition of a subsidiary and revaluation loss	-	-	322
Total other comprehensive income	(28)	(6)	(652)
<b>Share of assets and liabilities of associate</b>			
Gross assets	83,552	17,161	26,774
Gross liabilities	(54,101)	(11,112)	(14,938)
Share of Net Asset Value	29,451	6,049	11,836

SIS prepares financial statements in accordance with FRS 102, whereas CMG prepares financial statements in accordance with UK-adopted international accounting standards. The directors have reviewed the potential differences in accounting treatment under the respective frameworks and have made an adjustment to reflect an expected credit loss provision of £nil (2023: £0.12m) under IFRS 9, and to recognise adjusted net income from its associate of £0.39m (2023: £0.88m). Following the review, the directors have concluded that there are no other material differences of accounting treatment in the application of FRS 102 and IFRS on SIS's results for the year.

During the prior year, SIS's defined benefit pension scheme assets were revalued on buy-in of a bulk annuity resulting in the recognition of a net revaluation loss of £4.74m (CMG's share amounted to £0.97m). Also during the prior year SIS increased its shareholding in Racelab Pty Limited from 25% to 50%, resulting in a change in accounting treatment from an investment in associate to a subsidiary and an impact on equity of £1.576m (CMG's share amounted to £0.32m). Both of these prior year items were non-recurring in nature.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
**Notes to the financial statements**

**2 Investment in associate (continued)**

Regarding SIS India, as referenced in the Chairman's statement on page 3, an arbitration award was made in July 2020 which the respondent has paid into court. These funds are now subject to appeals in the Delhi High Court by both parties: SIS continues to pursue claims disallowed by the arbitrators whilst the respondent attempts to nullify the award in its entirety. The overall outcome therefore remains uncertain. The legal and associated costs relating to this claim have been significantly reduced but are still impacting profits.

**3 Revenue**

An analysis of the Group's revenue is as follows:

	<b>2024</b>	<b>2023</b>
	£	£
Business administrative services	25,000	25,000
<b>Total revenue</b>	<u>25,000</u>	<u>25,000</u>

Revenue shown above relates solely to management charge income from SIS.

**4 Segmental analysis**

The Directors have determined the Group's operating segments based on the management information that is reviewed in order to strategically operate the business. The Group operates in one segment; business administrative services. Business administrative services focuses on managing the strategic investment in SIS, including the provision of certain services to SIS and the management of overheads, this segment's results include SIS's investment results.

**5 Operating loss**

	<b>2024</b>	<b>2023</b>
	£	£
<b>Operating loss for the year is stated after charging:</b>		
Auditors' remuneration (note 8)	39,500	38,000

**6 Staff numbers and costs**

There were no staff other than the Non-executive Directors during the current and prior year.

**7 Directors' emoluments**

Directors' emoluments for the year that each individual served as a director were as follows:

	<b>2024</b>	<b>2023</b>
	£	£
Directors' fees (note 23)	<u>45,500</u>	<u>45,500</u>

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
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**8 Auditors' remuneration**

	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>
Fees payable for the audit of the Group and parent company's financial statements	39,500	38,000

**9 Financial income**

	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>
Interest receivable	9,859	2,243

**10 Taxation (Group)**

	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>
Current tax	31,500	30,300
Total tax credit for the year	31,500	30,300

The difference between the total tax credit shown above and the amount calculated by applying the standard rate of UK corporation tax to the loss before tax is as follows:

***Factors affecting tax charge for the year***

The tax assessed for the year is lower than the standard rate of corporation tax in the UK of 25.00% (2023: 20.50%).

	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>
Profit before tax	251,685	2,584,246
Tax on profit at standard rate of 25.00% (2023: 20.50%)	62,921	529,770
Expenses not deductible for tax purposes	2,302	950
(Income) not deductible	(96,692)	(560,972)
Other items	(31)	(48)
Current tax (credit)	(31,500)	(30,300)

Other comprehensive income is non-taxable as it relates to CMG's share of the other comprehensive income of its associate, SIS. No income tax is therefore recognised in respect of other comprehensive income in the current or prior year.

On 1 April 2023, the main rate of UK corporation tax changed from 19% to 25%. The effective tax rate for the year ended 30 June 2024 is therefore 25% (2023: 20.5%).

***Factors that may affect the future tax charge***

Deferred tax has not been provided in respect of timing differences relating primarily to revenue losses and management expenses as there is insufficient evidence that the benefit of the losses will be recovered. The amount of the asset not recognised is £1,147,200 (2023: £1,147,632). The above deferred tax asset has been calculated based on a future UK tax rate of 25% (2023: 25%).

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**11 Earnings per share**

The calculation of the basic and diluted earnings per share is based upon the net profit after tax attributable to ordinary shareholders of £283,185 (2023: £2,614,546) and a weighted average number of shares in issue for the period of 21,032,030 (2023: 21,032,030).

Reconciliation of shares in issue:

	Year ended 30 June 2024	Year ended 30 June 2023
Issued ordinary shares at 30 June 2024	21,032,030	-
Issued ordinary shares at 30 June 2023	-	21,032,030
Weighted average number of ordinary shares	21,032,030	21,032,030

**12 Investments**

<b>Company</b> <b>Year Ended 30 June 2024</b>	<b>Shares in subsidiaries £</b>
<b>Cost</b> At 30 June 2023 and 30 June 2024	16,750,000
<b>Provision for diminution in value</b> At 30 June 2023	-
Charge for the year As 30 June 2024	-
<b>Net book value</b> At 30 June 2024	16,750,000

Details of the investments are as follows:

<b>Company</b>	<b>Activity</b>	<b>Percentage of ordinary shares held (%)</b>	<b>Registered office</b>
Catalyst Media Holdings Limited	Investment Company	100	Quadrant House, Floor 6 4 Thomas More Square London E1W 1YW
Alternateport Limited*	Investment Company	100	Quadrant House, Floor 6 4 Thomas More Square London E1W 1YW

\* - A subsidiary of Catalyst Media Holdings Limited

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**12 Investments (continued)**

**Year Ended 30 June 2023**

	<b>Shares in subsidiaries £</b>
<b>Cost</b>	
At 30 June 2022 and 30 June 2023	<u>16,750,000</u>
<b>Provision for diminution in value</b>	
At 30 June 2022	-
Reversal of impairment and charge for the year	-
As 30 June 2023	<u>-</u>
<b>Net book value</b>	
At 30 June 2023	<u>16,750,000</u>

**13 Trade and other receivables**

	<b>2024 Group £</b>	<b>2023 Group £</b>	<b>2024 Company £</b>	<b>2023 Company £</b>
Prepayments	27,350	34,242	27,350	34,242
Other debtors	67,853	44,426	67,853	44,425
	<u>95,203</u>	<u>78,668</u>	<u>95,203</u>	<u>78,667</u>

Other debtors comprise amounts due to the Group and the Company from SIS. These balances are interest-free and repayable on demand.

The carrying value of trade and other receivables reported within current assets approximates fair value as these are short term and do not contain any significant financing components.

The Company has adopted the simplified approach to measuring the loss allowance as lifetime Expected Credit Loss ("ECL"), as permitted under IFRS 9. The ECL of trade and other receivables arising from transactions with Group entities are expected to be nil or close to nil. The assets do not contain any significant financing components, therefore the simplified approach is deemed most appropriate.

**14 Cash and cash equivalents**

	<b>2024 Group £</b>	<b>2023 Group £</b>	<b>2024 Company £</b>	<b>2023 Company £</b>
Cash at bank	525,192	174,364	525,192	174,364
Cash and cash equivalents	<u>525,192</u>	<u>174,364</u>	<u>525,192</u>	<u>174,364</u>

Cash and cash equivalents comprise cash at bank only.

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**15 Share capital**

	<b>2024</b>	<b>2023</b>
	<b>Group and Company</b>	<b>Group and Company</b>
	<b>£</b>	<b>£</b>
<b>Authorised:</b>		
65,711,223 ordinary shares of 10 pence each	6,571,122	6,571,122
	<u>6,571,122</u>	<u>6,571,122</u>
<b>Allotted, issued and fully paid:</b>		
21,032,030 ordinary shares of 10 pence each	2,103,202	2,103,202
	<u>2,103,202</u>	<u>2,103,202</u>

The ordinary shares carry full voting rights, dividend rights and rights to any capital distributions.

**16 Interest-bearing cash balances**

**Effective interest rates and repricing analysis**

In respect of income-earning financial assets, the following table indicates their effective average interest rates in the year to 30 June 2024.

	<b>Effective interest rate</b>	<b>Group</b>	<b>Effective interest rate</b>	<b>Group</b>
		<b>£</b>		<b>£</b>
	<b>2024</b>	<b>2024</b>	<b>2023</b>	<b>2023</b>
Cash at bank and other deposits	1.88%	<u>525,192</u>	1.29%	<u>174,364</u>

	<b>Effective interest rate</b>	<b>Company</b>	<b>Effective interest rate</b>	<b>Company</b>
		<b>£</b>		<b>£</b>
	<b>2024</b>	<b>2024</b>	<b>2023</b>	<b>2023</b>
Cash at bank and other deposits	1.88%	<u>525,192</u>	1.29%	<u>174,364</u>

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**17 Trade and other payables**

	<b>2024</b>	<b>2023</b>	<b>2024</b>	<b>2023</b>
	<b>Group</b>	<b>Group</b>	<b>Company</b>	<b>Company</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Trade payables	1,927	15,380	1,927	15,380
Amounts due to Group companies	-	-	549	549
Other creditors	4,045	-	4,045	-
Bank overdraft	5	5	-	-
Accruals and deferred income	50,729	52,978	50,729	52,977
	<u>56,706</u>	<u>68,363</u>	<u>57,250</u>	<u>68,906</u>

Amounts due to Group companies in the Company figures shown above are interest-free and repayable on demand.

The carrying value of the Group's and Company's trade and other payables reported within current liabilities approximates fair value as these are short term and do not contain any significant financing components.

**18 Financial instruments**

In common with other businesses, the Group is exposed to risks that arise from its use of financial instruments. This note describes the Group's objectives, policies and processes for managing those risks and the methods used to measure them. Further quantitative information in respect of these risks is presented throughout these financial statements.

The significant accounting policies regarding financial instruments are disclosed in note 1.

There have been no substantive changes in the Group's exposure to financial instrument risks, its objectives, policies and processes for managing those risks or the methods used to measure them from previous periods unless otherwise stated in this note.

***Principal financial instruments***

The principal financial instruments used by the Group, from which financial instrument risk arises, are as follows:

<b>Group</b>	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>
<b>Financial assets</b>		
Loans and receivables		
Other debtors	67,853	44,426
Cash and cash equivalents	525,192	174,364
<b>Financial liabilities</b>		
Financial liabilities measured at amortised cost		
Trade and other payables	(1,932)	(15,385)
	<u>                    </u>	<u>                    </u>
<b>Company</b>	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>
<b>Financial assets</b>		
Loans and receivables		
Other debtors	67,853	44,425
Cash and cash equivalents	525,192	174,364

**CATALYST MEDIA GROUP PLC**  
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**18 Financial instruments (continued)**

**Financial liabilities**

Financial liabilities measured at amortised cost

Trade and other payables	(2,476)	(15,929)
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**General objectives, policies and processes**

The overall objective of the Board is to set policies that seek to reduce risk as far as possible without unduly affecting the Group's flexibility. Further details regarding these policies are set out below:

*Credit risk*

Credit risk with cash and cash equivalents is reduced by placing funds with banks with high credit ratings.

The carrying amount of financial assets represents the maximum credit exposure. The maximum exposure to credit risk at the reporting date was:

<b>Loans and receivables</b>	<b>2024</b>	<b>2023</b>
	£	£
Other debtors	67,853	44,426
Cash and cash equivalents	525,192	174,364
	<u>593,045</u>	<u>218,790</u>

The Group applies the simplified approach to measuring expected credit losses under IFRS 9, using a lifetime expected credit loss for receivables based on the credit rating of the debtor, the ageing profile of the balance and historical experience. No provision was made for expected credit losses during the year (2023: £Nil).

*Liquidity risk*

Liquidity risk arises from the Group's and Company's management of working capital. There is a risk that the Group will encounter difficulty in meeting its financial obligations as they fall due.

The Group's policy is to ensure that it will always have sufficient cash to allow it to meet its liabilities when they become due. The principal liabilities of the Group and Company arise in respect of administrative expenditure and trade and other payables. Trade and other payables are all payable within three months, as such, they do not contain any significant financing components.

The Board receives cash flow projections on a regular basis as well as information on cash balances.

<b>Fair value of financial liabilities</b>	<b>2024</b>	<b>2023</b>
	£	£
Trade and other payables	1,932	15,385
	<u>1,932</u>	<u>15,385</u>

The fair value of trade and other payables is equal to the book values.

**CATALYST MEDIA GROUP PLC**  
**Report and financial statements for the year ended 30 June 2024**  
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**18 Financial instruments (continued)**

*Capital*

The Group considers its capital to comprise its ordinary share capital, capital redemption reserve, merger reserve and the retained profit. In managing its capital, the Group's objectives are to provide a return for its equity shareholders through distributions and capital growth. Going forward the Group will seek to maintain a sufficient funding base to enable the Group to meet its working capital needs.

Details of the Group and Company's capital are disclosed in the Group and Company statement of changes in equity.

There have been no other significant changes to the Group's management objectives, policies and processes in the period nor has there been any change in what the Group considers to be capital.

*Currency risk*

The Group and the Company are not exposed to any significant currency risk.

**19 Capital commitments**

There were no capital commitments outstanding at 30 June 2024 or 30 June 2023 for the Group or the Company.

**20 Ultimate Controlling party**

There was no ultimate controlling party in the current or prior year.

**21 Post balance sheet events**

On 31 October 2024, CMG received its share of an ordinary dividend paid by SIS totalling £3.1 million.

See note 2 for a description of the impact of the post balance sheet events as they relate to SIS's reporting date (31 March 2024) on the Group's valuation of its investment in associate as at 30 June 2024.

**22 Contingent liabilities**

There were no contingent liabilities of the Group or the Company at 30 June 2024 or at 30 June 2023.

Contingent liabilities in respect of SIS are discussed in note 2.

**23 Related party transactions**

During the year, SIS paid the Group £39,669 (2023: £25,000) in respect of fees for certain services and reimbursements of expenses. In addition, SIS paid the Group £nil (2023: £17,904) in respect of consortium relief payments. As at the balance sheet date SIS owed the Group £67,853 (2023: £36,353) in respect of consortium relief payments.

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**23 Related party transactions (continued)**

As at the balance sheet date the Company owed £549 (2023: £549) to Alternateport Limited, an indirect subsidiary.

As at the balance sheet date, Melvin Lawson, and his associated companies, had an interest in 3,615,486 ordinary shares of the Company, representing approximately 17.19% of the Company's total issued share capital.

As at the balance sheet date, Mark Hawtin had an interest in 2,010,117 ordinary shares of the Company, representing approximately 9.56% of the Company's total issued share capital.

As at the balance sheet date, Michael Rosenberg had an interest in 10,520 ordinary shares of the Company, representing approximately 0.05% of the Company's total issued share capital.

Harwood Capital LLP acts as the investment manager to Oryx International Growth Fund Limited which holds an interest in 3,425,000 ordinary shares of the Company representing approximately 16.28% of the Company's total issued ordinary share capital, and, accordingly, Harwood Capital LLP is a substantial shareholder of the Company. Christopher Mills is the Chief Investment Officer of Harwood Capital LLP and holds 99.97% of the share capital of Harwood Capital Management Limited, a member of Harwood Capital LLP.

The following table provides the total amount of transactions that have been entered into with the Directors of the Company for the relevant financial year.

	<b>Salary and fees</b>	<b>Total</b>	<b>Total</b>
	<b>2024</b>	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>	<b>£</b>
M Rosenberg, OBE	15,500	15,500	15,500
M Hawtin	10,000	10,000	10,000
C Mills	10,000	10,000	10,000
M Lawson	10,000	10,000	10,000
	<u>45,500</u>	<u>45,500</u>	<u>45,500</u>

## NOTICE OF ANNUAL GENERAL MEETING

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### NOTICE OF ANNUAL GENERAL MEETING

#### CATALYST MEDIA GROUP PLC (Registered in England and Wales with number 03955206)

Notice is hereby given that the twenty third Annual General Meeting (the "AGM") of Catalyst Media Group plc (the "Company") will be held on Friday, 17 January 2025 at 6 Stratton Street, London, W1J 8LD at 11.00 a.m. for the purposes of considering and, if thought fit, passing the following resolutions of which resolutions 1 to 6 are ordinary resolutions and resolution 7 is a special resolution.

#### Ordinary Resolutions

1. To receive the audited financial statements including the report of the directors and the auditors for the Company for the year ended 30 June 2024.
2. To declare a final dividend of 4p per share
3. To approve the directors' remuneration report for the Company for the year ended 30 June 2024.
4. To reappoint Saffery LLP as auditors of the Company to hold office until the conclusion of the next Annual General Meeting.
5. To authorise the directors to fix the remuneration of the auditors.
6. To re-elect Mark Hawtin as a director.

#### Special Resolution

7. Subject to, and in accordance with the Company's articles of association, the Company be generally and unconditionally authorised to make market purchases (within the meaning of Section 693(4) of the Companies Act 2006) of ordinary shares of the Company provided that:
  - (a) the maximum number of ordinary shares hereby authorised to be acquired is 3,154,805 (being 15 per cent. of the issued ordinary shares of the Company as at the date of this notice);
  - (b) the minimum price which may be paid for an ordinary share is the nominal value of such share;
  - (c) the maximum price which may be paid for an ordinary share is an amount equal to 105 per cent. of the average of the middle market quotations for an ordinary share in the Company as derived from the AIM Appendix to The London Stock Exchange's Daily Official List for the five business days immediately preceding the day on which such ordinary share is contracted to be purchased;
  - (d) the authority hereby conferred shall expire on the date which is 12 months from the date of the passing of this resolution;
  - (e) the Company may make any purchase of its ordinary shares pursuant to a contract concluded before the authority hereby conferred expires and which will or may be executed wholly or partly after the expiry of such authority; and

## NOTICE OF ANNUAL GENERAL MEETING

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- (f) all ordinary shares purchased pursuant to the authority conferred by this resolution shall be cancelled immediately on completion of the purchase or held in treasury (provided that the aggregate nominal value of shares held as treasury shares shall not at any time exceed ten per cent. of the issued ordinary share capital of the Company at any time).

**By order of the Board**

DocuSigned by:  
*MICHAEL ROSENBERG*  
DD3A7C15EB1D4FD...

**Michael Rosenberg, OBE**  
**Chairman**

**Registered Office:**  
**Quadrant House,**  
**Floor 6, 4 Thomas More Square,**  
**London**  
**E1W 1YW**

**Date: 11 December 2024**

## NOTICE OF ANNUAL GENERAL MEETING

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### Notes:

1. Only the holders of ordinary shares are entitled to attend the meeting and vote, subject to note 4 below. A member entitled to attend and vote may appoint one or more proxies to attend, speak and vote on his/her behalf at the meeting provided that each proxy is appointed to exercise the rights attached to a different share or shares held by the member. A member need not be a member of the Company but must attend the meeting to represent him/her.
2. A form of proxy is provided. To be effective, a form of proxy (together with the power of attorney or other authority (if any) under which it is signed or a notarially certified copy of such power of attorney or other authority) must be completed, signed and lodged with the Company's registrar, Neville Registrars, Neville House, Steelpark Road, Halesowen, B62 8HD no later than 48 hours before the time of the meeting. Depositing a completed form of proxy will not preclude a member from attending the meeting and voting in person.
3. A shareholder which is a corporation (including a company) (a "corporation") and which wishes to be represented at the meeting by a person with authority to speak, vote on a show of hands and vote on a poll (a "corporate representative") must submit a certified copy of the resolution giving the relevant authority to that corporate representative to the registered office (for the attention of the directors) by the same deadline as in note 2 above. A corporate representative has the same powers on behalf of the corporation he/she represents as that corporation could exercise if it were an individual member of the Company. Alternatively, a corporation may complete and return a form of proxy.
4. Pursuant to regulation 41 of the Uncertificated Securities Regulations 2001, to be entitled to attend and vote at the meeting (and for the purposes of the determination by the Company of the number of votes they may cast), members must be entered on the Company's register of members by 11.00 a.m. on Wednesday, 15 January 2025. Any changes to the register of members after such time shall be disregarded in determining the rights of any person to attend or vote at the meeting.
5. In the case of joint holders, the signature of only one of the joint holders is required on the form of proxy, but the vote of the senior (by order in the register of members) who tenders a vote will be accepted to the exclusion of the others.
6. Copies of the following documents will be available for inspection at the Company's registered office, during normal business hours, on any day (Saturdays, Sundays and UK public holidays excepted) from the date of this notice until the day of the meeting and at the place of the meeting for 15 minutes prior to and during the meeting:
  - (a) the register of directors' interests in the share capital of the Company; and
  - (b) copies of the directors' service contracts.

**FORM OF PROXY**

**CATALYST MEDIA GROUP PLC  
(registered in England and Wales with number 03955206)**

FORM OF PROXY FOR USE AT THE ANNUAL GENERAL MEETING

COMPLETE IN BLOCK CAPITALS PLEASE

I/We,..... being (a) holder(s) of ordinary shares of 10p each in the capital of the Company HEREBY APPOINT the Chairman of the Meeting (see Note 1) or .....to be my/our proxy to vote for me/us on my/our behalf at the Annual General Meeting of the Company to be held at 6 Stratton Street, London W1J 8LD on Friday, 17 January 2025 at 11.00 a.m. or any adjournment thereof.

I/We request such proxy to vote on the following resolutions as set out below and as indicated by an X in the appropriate box below and otherwise as my/our proxy shall think fit (see Note 2).

	For	Against	Vote Withheld
<b>ORDINARY RESOLUTIONS</b>			
1. To receive the audited financial statements including the report of the directors and the auditors for the Company for the year ended 30 June 2024.			
2. To declare a final dividend.			
3. To approve the directors' remuneration report for the Company for the year ended 30 June 2024.			
4. To reappoint Saffery LLP as auditors of the Company to hold office until the conclusion of the next Annual General Meeting.			
5. To authorise the directors to fix the remuneration of the auditors.			
6. To re-elect Mark Hawtin as a director.			
<b>SPECIAL RESOLUTION</b>			
7. To grant the Company authority to make market purchases of its own ordinary shares			

Signature (see note 4)..... Dated .....

Notes

- To appoint as a proxy a person other than the Chairman of the Meeting insert the full name in the space provided. A proxy need not be a member of the Company. You can also appoint more than one proxy provided each proxy is appointed to exercise the rights attached to a different share or shares held by you. The following options are available:
  - To appoint the **Chairman** as your **sole proxy** in respect of all your shares, simply fill in any voting instructions in the appropriate boxes and sign and date the Form of Proxy
  - To appoint a **person other than the Chairman as your sole proxy** in respect of all your shares, delete the words 'the Chairman of the Meeting (see Note 1) or' and insert the name of your proxy in the spaces provided. Then fill in any voting instructions in the appropriate boxes and sign and date the Form of Proxy
  - To appoint **more than one proxy**, you may photocopy this form. Please indicate the proxy holder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in aggregate, should not exceed the number of shares held by you). Please also indicate if the proxy instruction is one of multiple instructions being given. If you wish to appoint the Chairman as one of your multiple proxies, simply write 'the Chairman of the Meeting'. All forms must be signed and should be returned together in the same envelope.
- Unless otherwise indicated the proxy will vote as he or she thinks fit or, at his/her discretion, abstain from voting.
- The executed Form of Proxy must arrive by no later than 48 hours before the time set for the Meeting at Neville Registrars Limited, Neville House, Steelpark Road, Halesowen, B62 8HD during usual business hours accompanied by any Power of attorney under which it is executed (if applicable).
- A corporation must execute the Form of Proxy under either its common seal or the hand of a duly authorised officer or attorney.
- Completion and return of the Form of Proxy will not preclude you from attending and voting in person at the Meeting should you subsequently decide to do so.
- If you prefer, you may return the proxy form to the Registrar in an envelope addressed to Neville Registrars Limited, Neville House, Steelpark Road, Halesowen, B62 8HD.