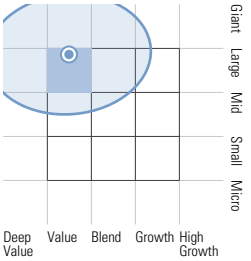
Artemis Global Growth Fund I Acc

GB00B2PLJP95

Morningstar Analyst Rating
Silver
14 Aug 2018 00:00, UTC-0500

Morningstar Category	Category Index	Total Assets	Current Yield %	Inception Date	Domicile/ Currency	Morningstar Rating
Global Large-Cap Blend Equity	MSCI World NR USD	790.54 Mil GBP	—	07/03/08	GBR/GBP	★★★★★

Equity Style Map

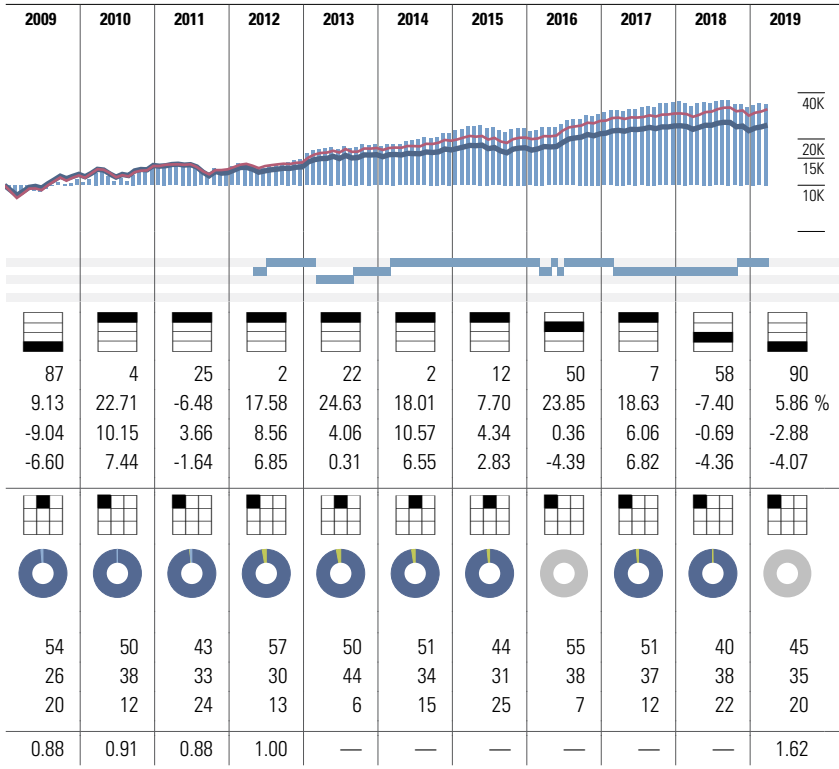


People

Peter Saacke	01/04
Total Named Managers	1

Morningstar Pillars

Process	Positive
Performance	Positive
People	Positive
Parent	Positive
Price	Positive



Performance 31/03/19

Growth of 10,000 Annualized	Value GBP	Ret %
Fund	33,600	12.56
Category	25,382	9.52
Index	31,227	11.76

▼ Full Manager Change
∇ Partial Manager Change

Morningstar Rating

2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	
											Quartile Rank in Category
87	4	25	2	22	2	12	50	7	58	90	Percentile Rank in Category
9.13	22.71	-6.48	17.58	24.63	18.01	7.70	23.85	18.63	-7.40	5.86 %	Total Return GBP
-9.04	10.15	3.66	8.56	4.06	10.57	4.34	0.36	6.06	-0.69	-2.88	+/- Category
-6.60	7.44	-1.64	6.85	0.31	6.55	2.83	-4.39	6.82	-4.36	-4.07	+/- Index

Process

Equity Style Box

Asset Allocation
● Stock ● Bond ● Cash ● Other

2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Equity Supersectors
54	50	43	57	50	51	44	55	51	40	45	Cyclical
26	38	33	30	44	34	31	38	37	38	35	Sensitive
20	12	24	13	6	15	25	7	12	22	20	Defensive

2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Price TER/OGC
0.88	0.91	0.88	1.00	—	—	—	—	—	—	1.62	

Analyst View

Jonathan Miller, Director

This fund remains a strong choice for investors who are aware of its risks.

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Morningstar evaluates mutual funds based on five key pillars, which its analysts believe lead to funds that are more likely to outperform over the long term on a risk-adjusted basis.

Analyst Rating Spectrum

Gold Silver Bronze Neutral Negative

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14 Aug, 2018 | Peter Saacke has been in charge of Artemis Global Growth since January 2004. He implemented the quant-led process used for Artemis Europe and tailored it to fit the global universe. The approach is based on SmartGARP, an in-house model that ranks companies based on top-down factors like fund manager sentiment and bottom-up data, with the highest-weighted factor being earnings revisions. The highest-ranking stocks make the portfolio, with position size being a function of the SmartGARP score. The manager has an element of discretion over stock picks and may exclude a stock if there is news that the model will not pick up, such as merger and acquisition activity.

As with many quant-led strategies, the fund can struggle during market inflection points when the model fails to recognise a secular shift. The most obvious example here was in 2008 and 2009, a period characterised by a deep downturn and consequent sharp rebound. The fund fared better amid the turbulent environment of 2011 through an enhancement centred around adjusting the value exposure. This takes stock dispersion into account.

A feature of SmartGARP is its propensity to produce distinctive portfolios relative to its index. The fund has continued to exhibit a value tilt, has had a P/E ratio at a large discount to the index's since mid-2010, and has a consistent overweighting in emerging markets. The approach looks to add value through stock-picking, and a further trait is it displays high momentum characteristics. The portfolio today has its highest exposure to large caps since launch while also having a mix of Asian small-cap names and continued exposure to depressed Chinese banks.

We appreciate that the fund's positioning makes this one of the higher-risk options for core global-equity exposure, but investors have been compensated for this over the long term, as shown by superior risk-adjusted performance relative to the index and peers. The fund retains its Morningstar Analyst Rating of Silver.

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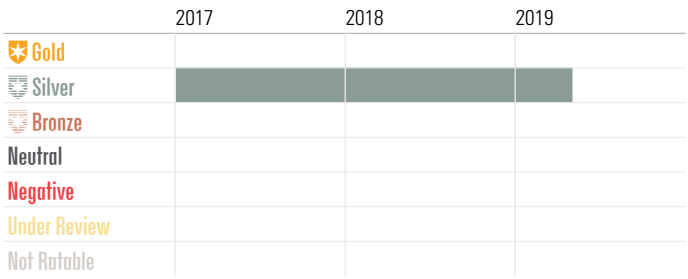
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The Five (5) Pillars

Morningstar has identified five key areas that we believe are crucial to predicting the future success of funds: People, Parent, Process, Performance, and Price. Each pillar is evaluated when assessing a fund as well as the interaction between the pillars, which we believe is crucial to understanding a fund's overall merit.

People

The overall quality of a fund's investment team is a significant key to its ability to deliver superior performance relative to its benchmark and/or peers. Evaluating a fund's investment team requires that analysts assess several relevant items including how key decisions are made.

Parent

We believe the parent organization is of utmost importance in evaluating funds. The fund's management set the tone for key elements of our evaluation, including capacity management, risk management, recruitment and retention of talent, and incentive pay. Beyond these operational areas, we prefer firms that have a culture of stewardship and put investors first to those that are too heavily weighted to salesmanship.

Process

We look for funds with a performance objective and investment process (for both security selection and portfolio construction) that is sensible, clearly defined, and repeatable. In addition, the portfolio should be constructed in a manner that is consistent with the investment process and performance objective.

Performance

We do not believe past performance is necessarily predictive of future results, and this factor accordingly receives a relatively small weighting in our evaluation process. In particular, we strive not to anchor on short-term performance. However, we do believe that the evaluation of long-term return and risk patterns is vital to determining if a fund is delivering to our expectations.

Price

To reflect actual investor experience, price is evaluated within the context of the relevant market or cross-border region—for example, the United States, Australia, Canada, or Europe. In recognition of differences in scale and distribution costs in various markets, the level at which a fund is penalised for high fees or rewarded for low fees can vary with region. In Europe, for example, funds are penalised if they land in the most expensive quintile of their Morningstar category and are rewarded if they land in the cheapest quintile. The assessment is made using annual expense ratios, but in the case of funds with performance fees, expenses are evaluated excluding any performance fees and then the structure of the performance fee is evaluated separately.

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Gold
Represents funds that our analyst has the highest-conviction in for that given investment mandate. By giving a fund a Gold rating, we are expressing an expectation that it will outperform its relevant performance benchmark and/or peer group within the context of the level of risk taken over the long term (defined as a full market cycle or at least five years). To earn a Gold rating, a fund must distinguish itself across the five pillars that are the basis for our analysis.

Silver
Represents funds our analyst has high-conviction in, but not in all of the five pillars. With those fundamental strengths, we expect these funds will outperform their relevant performance benchmark and/or peer group within the context of the level of risk taken over the long term (defined as a full market cycle or at least five years).

Bronze
Represents funds that have advantages that clearly outweigh any disadvantages across the pillars, giving analyst the conviction to award them a positive rating. We expect these funds to beat their relevant performance benchmark and/ or peer group within the context of the level of risk taken over a full market cycle (or at least five years).

Neutral
Represents funds in which our analysts don't have a strong positive or negative conviction. In our judgment, these funds are not likely to deliver standout returns, but they aren't likely to seriously underperform their relevant performance benchmark and/or peer group either.

Negative
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