

Artemis Income Fund I Inc

GB00B2PLJJ36

Morningstar Analyst Rating

Bronze

25 Jun 2018
13:00, UTC-0500

Morningstar Category

UK Equity Income

Category Index

FTSE AllSh TR GBP

Total Assets

5,570.19
Mil GBP

Current Yield %

—

Inception Date

07/03/08

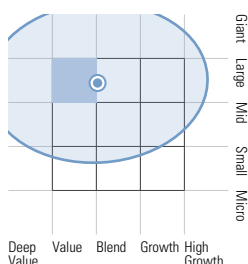
Domicile/Currency

GBR/GBP

Morningstar Rating

★★★★

Equity Style Map



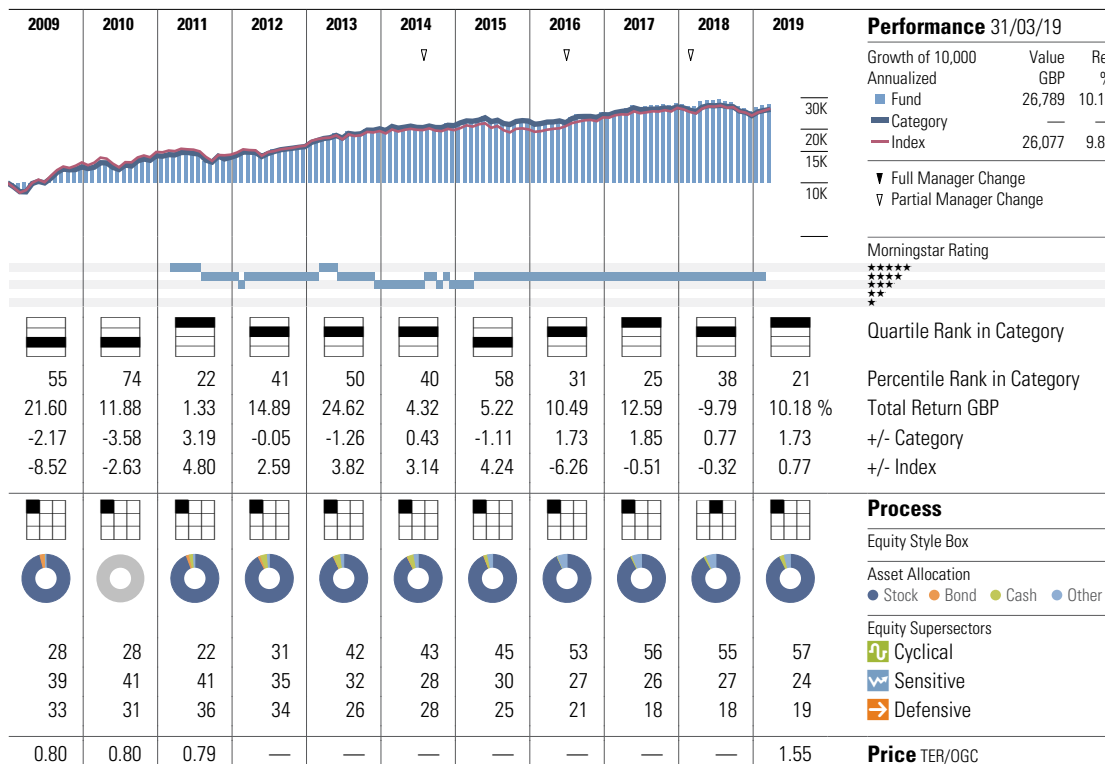
People

Adrian Frost	01/02
Nick Shenton	07/14
Andy Marsh	02/18

Total Named Managers 3

Morningstar Pillars

Process	Positive
Performance	Positive
People	Positive
Parent	Positive
Price	Positive



Analyst View

Peter Brunt, CFA, Senior Analyst

Despite losing a key team member in 2016, we continue to have a positive opinion on this fund.

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Morningstar Analyst Rating

Morningstar evaluates mutual funds based on five key pillars, which its analysts believe lead to funds that are more likely to outperform over the long term on a risk-adjusted basis.

Analyst Rating Spectrum

The Morningstar Analyst Rating for Funds is a forward-looking analysis of a fund. Morningstar has identified five key areas crucial to predicting the future success of a fund: People, Parent, Process, Performance, and Price. The pillars are used in determining the Morningstar Analyst Rating for a fund. Morningstar Analyst Ratings are assigned on a five-tier scale running from Gold to Negative. The top three ratings, Gold, Silver, and Bronze, all indicate that our analysts think highly of a fund; the difference between them corresponds to differences in the level of analyst conviction in a fund's ability to outperform its benchmark and peers through time, within the context of the level of risk taken over the long term (defined as a full market cycle or at least five years). Neutral represents funds in which our analysts don't have a strong positive or negative conviction over the long term (defined as a full market cycle or at least five years) and Negative represents funds that possess at least one flaw that our analysts believe is likely to significantly hamper future performance over the long term (defined as a full market cycle or at least five years). Past performance of a security may or may not be sustained in future and is no indication of future performance. For detailed information about the Morningstar Analyst Rating for Funds, please visit <http://global.morningstar.com/managerdisclosures>

25 Jun, 2018 | For investors seeking core exposure to UK equities with an above-market dividend yield and growing income stream, we still find this a solid product.

The fund benefits from a highly experienced management team that, despite some recent turnover, has consistently applied a sensible, tried-and-tested approach. The experienced Adrian Frost took the reins of the fund in 2002 and was joined by comanager Adrian Gosden in 2003. While Frost has always been the lead manager (maintaining veto power), over time Gosden gained more influence on the portfolio; together they formed a strong partnership. This was enhanced by Nick Shenton's arrival; he joined as a third comanager in 2014.

Gosden left the group at the end of June 2016, since when Frost and Shenton have operated well as a duo, with Shenton maturing into the role of co-fund manager nicely. He continues to take on more responsibility and is clearly having a greater influence on the portfolio. After a long search, the pair hired Andy Marsh as a third comanager in February 2018. Marsh joined from Polar Capital, where he worked on a pan-European long/short equities strategy for over a decade. He brings with him considerable experi-

ence, although much of this is in European equities—it will take time for him to adapt to UK equity income investing.

The fund is managed as a core mandate and, with its considerable size, does not have the flexibility to invest significantly down the cap scale, unlike many peers. This has proved somewhat of a headwind in peer-relative performance terms. After a prolonged period of lacklustre returns, it is pleasing to see peer-relative returns improve through 2017 and 2018 to the end of May. Outperformance has been driven by strong stock selection, which we believe in part reflects improved team dynamics. Overall, performance has remained robust against the FTSE All Share benchmark, while volatility is also lower than both the category average and the benchmark over most time periods.

While it will be key to see how Marsh fits in to the team and the new dynamic with three comanagers, we believe that progress made with regards to succession planning (Frost seems committed for the next few years, but has made clear his intention to step back in due course) is promising. This, combined with a competitive price tag, sees the fund retain a Morningstar Analyst Rating of Bronze.

Morningstar Global Fund Report

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Morningstar Analyst Rating

	2017	2018	2019
 Gold			
 Silver			
 Bronze			
Neutral			
Negative			
Under Review			
Not Ratable			

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The date shown next to the Morningstar Analyst Rating is the date on which Morningstar Manager Research Analyst assigned or reaffirmed the current rating for the fund based on the analyst's latest review and research report for the fund.

The Five (5) Pillars

Morningstar has identified five key areas that we believe are crucial to predicting the future success of funds: People, Parent, Process, Performance, and Price. Each pillar is evaluated when assessing a fund as well as the interaction between the pillars, which we believe is crucial to understanding a fund's overall merit.

People

The overall quality of a fund's investment team is a significant key to its ability to deliver superior performance relative to its benchmark and/or peers. Evaluating a fund's investment team requires that analysts assess several relevant items including how key decisions are made.

Parent

We believe the parent organization is of utmost importance in evaluating funds. The fund's management set the tone for key elements of our evaluation, including capacity management, risk management, recruitment and retention of talent, and incentive pay. Beyond these operational areas, we prefer firms that have a culture of stewardship and put investors first to those that are too heavily weighted to salesmanship.

Process

We look for funds with a performance objective and investment process (for both security selection and portfolio construction) that is sensible, clearly defined, and repeatable. In addition, the portfolio should be constructed in a manner that is consistent with the investment process and performance objective.

Performance

We do not believe past performance is necessarily predictive of future results, and this factor accordingly receives a relatively small weighting in our evaluation process. In particular, we strive not to anchor on short-term performance. However, we do believe that the evaluation of long-term return and risk patterns is vital to determining if a fund is delivering to our expectations.

Price

To reflect actual investor experience, price is evaluated within the context of the relevant market or cross-border region—for example, the United States, Australia, Canada, or Europe. In recognition of differences in scale and distribution costs in various markets, the level at which a fund is penalised for high fees or rewarded for low fees can vary with region. In Europe, for example, funds are penalised if they land in the most expensive quintile of their Morningstar category and are rewarded if they land in the cheapest quintile. The assessment is made using annual expense ratios, but in the case of funds with performance fees, expenses are evaluated excluding any performance fees and then the structure of the performance fee is evaluated separately.

Morningstar Analyst Ratings

Morningstar Analyst Ratings are assigned on a five-tier scale running from Gold to Negative. The top three ratings, Gold, Silver, and Bronze, all indicate that our analysts think highly of a fund; the difference between them corresponds to differences in the level of analyst conviction in a fund's ability to outperform its benchmark and peers through time, within the context of the level of risk taken.

Gold

Represents funds that our analyst has the highest-conviction in for that given investment mandate. By giving a fund a Gold rating, we are expressing an expectation that it will outperform its relevant performance benchmark and/or peer group within the context of the level of risk taken over the long term (defined as a full market cycle or at least five years). To earn a Gold rating, a fund must distinguish itself across the five pillars that are the basis for our analysis.

Silver

Represents funds our analyst has high-conviction in, but not in all of the five pillars. With those fundamental strengths, we expect these funds will outperform their relevant performance benchmark and/or peer group within the context of the level of risk taken over the long term (defined as a full market cycle or at least five years).

Bronze

Represents funds that have advantages that clearly outweigh any disadvantages across the pillars, giving analyst the conviction to award them a positive rating. We expect these funds to beat their relevant performance benchmark and/or peer group within the context of the level of risk taken over a full market cycle (or at least five years).

Neutral

Represents funds in which our analysts don't have a strong positive or negative conviction. In our judgment, these funds are not likely to deliver standout returns, but they aren't likely to seriously underperform their relevant performance benchmark and/or peer group either.

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Not Ratable

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