

## Key Information Document

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

Product: **Ashoka India Equity Investment Trust plc "Company" – Ordinary Shares (PRIIP)**

ISIN: **GB00BF50VS41**

PRIIP Manufacturer: **Acorn Asset Management Ltd**

Website: [www.ashokaindiaequity.com](http://www.ashokaindiaequity.com) Call: **+230 230 489 2265** for more information.

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### What is this product?

**Type:** The Company is a closed-ended investment company incorporated in England and Wales. The Product consists of redeemable ordinary shares of nominal value £0.01 each in the capital of the Company that are admitted to listing on the premium segment of the official list of the Financial Conduct Authority and to trading on the premium segment of the London Stock Exchange plc's main market for listed securities (the "Main Market"). The Product does not have a maturity date. There are no provisions entitling the PRIIP manufacturer to terminate the Product unilaterally, nor for the automatic termination of the Product.

The PRIIP can be traded on the Main Market. Typically, at any given time on any given day, the price you pay for a share will be higher than the price at which you could sell it and brokers may additionally charge commission.

The Company may deploy gearing to seek to enhance long-term capital growth and for the purposes of capital flexibility and efficient portfolio management. The Company may be geared through bank borrowings, the use of derivative instruments that have the effect of gearing the Company's portfolio, and any such other methods as the Board may determine. Gearing will not exceed 20 per cent. of the Company's net asset value at the time of drawdown of the relevant borrowings or entering into the relevant transaction, as appropriate. The use of such gearing may magnify any gains or losses.

**Objectives:** The investment objective of the Company is to achieve long-term capital appreciation; mainly through investment in securities listed in India and listed securities of companies with a significant presence in India. The Company may also invest up to 10 per cent. of its gross assets (calculated at the time of investment) in unquoted companies with a significant presence in India. The Company is not constrained by any index benchmark in its asset allocation. No single holding will represent more than 15 per cent. of gross assets at the time of investment and the Company will typically invest no more than 40 per cent. of its gross assets in any single sector (calculated at the time of investment).

**Intended retail investor:** The PRIIP is intended for institutional investors and professionally-advised private investors seeking exposure primarily to securities listed on stock exchanges in India and listed securities of companies with a significant presence in India. The Product may also be suitable for investors who are financially sophisticated, non-advised private investors who are capable of evaluating the risks and merits of such an investment and who have sufficient resources to bear any loss which may result from such an investment. Such investors may wish to consult an independent financial adviser who specialises in advising on the acquisition of shares and other securities before investing in the shares.

### What are the risks and what could I get in return?

#### Risk Indicator



**The summary risk indicator assumes you keep the Product for 3 years.**

The summary risk indicator is a guide to the level of risk of this Product compared to other products. It shows how likely it is that the Product will lose money because of movements in the markets or because we are not able to pay you.

We have classified this product as 5 out of 7, which is a medium-high risk class.

The Risk Indicator rates the potential losses from future performance at a medium-high level, and poor market conditions will likely impact the amount you get back.

This Product does not include any protection from future market performance, so you could lose some or all of your investment.

**Investment Risk:** The Company has no operating history. The past performance of investments selected by the PRIIP Manufacturer is not a reliable indication of the future performance of the Product. There can be no guarantee that the Company will achieve its investment objective or that investors will get back the full value of their investment.

**Leverage and Counterparty Risk:** The Company may utilise derivatives for gearing and investment purposes, together with efficient portfolio management. Such instruments inherently contain greater risk and as a result, small changes in the value of the underlying assets may cause a relatively large change in the value of the Product. Transactions in over-the-counter contracts may involve additional risk as there is no exchange market on which to close out an open position.

It may be impossible to liquidate an existing position, to assess the value of a position or to assess the exposure to risk. Derivative transactions may also expose the Company to the creditworthiness of counterparties. Investment by way of participation notes present additional risks, including exposure to full counterparty risk.

**Sector concentration Risk:** The Company has no hard limit on the amount it may invest in any sector and may have significant exposure to portfolio companies in certain business sectors from time to time. Greater concentration of investments in any one sector may result in greater volatility in the value of the Company's investments and may materially and adversely affect the performance of the Product.

**Currency Risk:** As the Company will predominantly invest in listed Indian securities, it will invest in securities that are denominated in a currency other than Sterling, the Company's base currency, and whose operations are conducted in currencies other than Sterling. The Company will therefore have an exposure to foreign exchange rate risk (in particular the Sterling/Rupee exchange rate) which may increase the volatility of the price of the Product. This risk is not considered in the indicator shown above.

**Market Risk:** The Product's performance will be affected by the general economic sentiment in India and in the countries in which the Company's investee companies operate. As India's regulatory framework is still developing, investments in India may include a higher element of risk compared to more developed markets and the value of the Company's investments may be adversely affected by potential political and social uncertainties in India.

**Liquidity Risk:** As shares trade via the secondary market, trading volumes may reduce, or the ordinary shares may trade at a discount to their net asset value, as a result of a variety of factors, such as market conditions, liquidity concerns or performance. As a result shareholders may be unable to realise their investment in ordinary shares at quoted market prices.

Performance Scenarios				
Investment £10,000				
		1 year	2 years	3 years (Recommended holding period)
Stress scenario	What you might get back after costs	£3,059	£5,564	£4,808
	Average return each year	-69.41%	-25.40%	-21.66%
Unfavourable scenario	What you might get back after costs	£8,782	£8,887	£9,206
	Average return each year	-12.18%	-5.73%	-2.72%
Moderate scenario	What you might get back after costs	£11,195	£12,519	£14,006
	Average return each year	11.95%	11.89%	11.89%
Favourable scenario	What you might get back after costs	£14,221	£17,575	£21,235
	Average return each year	42.21%	32.57%	28.53%

The table shows the money you could get back over the next 3 years under different scenarios, assuming that you invest £10,000.

The scenarios shown illustrate how your investment could perform. You can compare them with scenarios of other products.

The scenarios presented are an estimate of future performance based on evidence from the past, and are not an exact indicator. What you may get will vary depending on how the market performs and how long you keep the investment.

The stress scenario shows what you might get back in extreme market circumstances and it does not take into account the situation where the Company is not able to pay you.

This information is compiled according to prescribed formulae which take into account, amongst other things, past performance. In the opinion of the PRIIP Manufacturer, and based on the current portfolio construction, the Product is unlikely and not designed to achieve consistent performance in line with the favourable scenario presented.

The figures shown include all the costs of the Product itself and do not include any costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect the amount you get back.

#### What happens if Acorn Asset Management Ltd is unable to pay out?

The value of the Product is directly impacted by the solvency status of Ashoka India Equity Investment Trust plc. The PRIIP Manufacturer, as manufacturer of the Product, has no obligation to pay out since the product design does not contemplate any such payment being made. There are no investor compensation or guarantee schemes available to investors should Ashoka India Equity Investment Trust plc be unable to pay out.

#### What are the costs?

Costs over time	The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs (where applicable). The amounts shown here are the cumulative costs of the Product itself, for three different holding periods. The figures assume that you invest GBP 10,000. The figures are estimates and may change in the future. The person selling to you or advising you about the Product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment overtime.			
	Investment £10,000	If you cash in after 1 year	If you cash in after 2 years	If you cash in at the recommended holding period of 3 years
	Total Costs	£143	£302	£477
	Impact on return (RIY) per year	1.28%	1.28%	1.28%

Composition of Costs	The table below shows:			
	<ul style="list-style-type: none"> <li>The impact each year of the different types of costs on the investment return you might get at the end of the recommended holding period.</li> <li>What the different cost categories mean.</li> </ul>			
	One Off Costs	Entry costs	N/A	As a closed ended investment trust, no entry charges apply.
		Exit costs	N/A	As a closed ended investment trust, no exit charges apply.
	Ongoing Costs	Portfolio transaction costs	0.40%	Costs pertaining to the buying and selling of the underlying investments for the Product. Please note that given the Product has only just launched, the figure is based upon an estimation only.

		Insurance costs	N/A	No insurance protection charges apply to investors of the Product.
		Other ongoing costs	0.88%	All additional ongoing charges applicable to the product.
	Incidental Costs	Performance fees	-	None payable at this time. Please see "other relevant information" below, for details on the accrual / payable basis.
		Carried Interests	N/A	No carried interests apply to the Product.

#### How long should I hold it and can I take money out early?

The recommended minimum holding period is 3 years. Listed or quoted funds are designed to be long term investments and returns through them can be volatile during their life. Shareholders wishing to realise their investment may do so by selling their shares in the market or by redeeming their shares pursuant to the Company's annual redemption facility (subject to the Board's discretion).

#### How can I complain?

As a shareholder of Ashoka India Equity Investment Trust plc you do not have the right to complain to the Financial Ombudsman Service (FOS) about the management of Ashoka India Equity Investment Trust plc. Any complaints concerning this Product or the key information document should be sent to [London@praxisifm.com](mailto:London@praxisifm.com) or Ashoka India Equity Investment Trust plc, Mermaid House, 2 Puddle Dock, London, EC4V 3DB - Attention: Company Secretary.

#### Other relevant information

The prospectus and any other information can be obtained from the Company's website [www.ashokaindiaequity.com](http://www.ashokaindiaequity.com).

Information on the investment objective, investment restrictions, borrowing and gearing can be found on pages 22-23 of the prospectus.

Full details on the performance fee can be found on page 34 of the prospectus, but in summary performance fees will be measured over consecutive, discrete performance periods of three years, with the first performance period ending approximately three years from the date of admission. The performance fee is equal to 30% of the outperformance of the Company's Adjusted NAV per share over the MSCI India IMI Index (in Sterling) for the performance period and capped at 12% of the average of the total adjusted net assets of the Company over each performance period.

Depending on how you buy the PRIIP you may incur other costs, including broker commission, platform fees and Stamp Duty. The distributor will provide you with additional documents where necessary.

The methodology of the performance scenarios are devised by EU Regulations 1286/2014 and not the Company or the PRIIP Manufacturer.