

Key Information Document ("KID")

ETFS Equity Securities Limited

ETFS 3x Daily Short FTSE 100



Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

Product

Product:	ETFS 3x Daily Short FTSE 100
Issuer Name	ETFS Equity Securities Limited
Product code:	JE00B7QK5303
Website:	https://etfs.wisdomtree.eu
Call number:	+44 207 448 4330
Regulator:	Jersey Financial Services Commission (JFSC)
Document valid as at:	28 September 2018

You are about to purchase a product that is not simple and may be difficult to understand.

What is this product?

Type: Debt security

Objectives: ETFS 3x Daily Short FTSE 100 is designed to enable investors to gain a three times daily leveraged 'short' exposure to FTSE 100 Total Return Index ("Underlying Index") by tracking the FTSE 100 Daily Ultra Short Strategy RT Gross TR Index (the "Index"). A daily leveraged short exposure means that the Index and the product are designed to reflect minus three times the daily percentage change in the Underlying Index. For example, if the Underlying Index was to rise in value by 5% on a particular day, the Index and the product would decrease in value by 15% on that day (before fees, expenses and adjustments) and if the Underlying Index were to fall in value by 5% on a particular day, the Index and the product would increase in value by 15% on that day (before fees, expenses and adjustments). For periods of longer than one day, the return of the Index is not the same as the return of the Index multiplied by a factor of minus three (the "Leverage Factor"). This is because the Leverage Factor is reset on a daily basis (i.e. the Leverage Factor is applied to the performance of the Index on each day). The daily reset has a "compounding effect" which means that, the more volatile the performance of the Underlying Index, the more the performance of the Index will deviate from the performance of the Index (multiplied by the Leverage factor) over a given period of time. The product is an exchange traded product ("ETP"). Securities in this ETP are structured as debt securities and not as shares (equity). They are traded on exchange just like shares in a company. The ETP is backed by swaps with Societe Generale. The payment obligations of the swap counterparty to the Issuer are protected by collateral held in a segregated account at an independent custodian, The Bank of New York Mellon.

Intended retail investor: The product is intended for informed retail investors who: (i) can bear loss of capital, are not seeking to preserve capital and who are not looking for capital guarantee; (ii) have specific knowledge or experience of investing in similar products and in financial markets; and (iii) seek a product offering short exposure to the performance of the underlying asset(s) and have an investment horizon in line with the recommended holding period stated below.

What are the risks and what could I get in return?



Risk indicator

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

We have classified the risk classes of the underlying investment strategies as 7 out of 7

This rates the potential losses from future performance at a high level, and poor market conditions are very likely to impact the performance.

Be aware of currency risk. If the trading currency is different to the base currency, you will receive payments in a different currency, so the final return you will get depend on the exchange rate between the two currencies. This risk is not considered in the indicator shown above.

ETF Securities Short & Leveraged Exchange-Traded Products are only intended for investors who understand the risks involved in investing in a product with short and/or leveraged exposure.

This product does not include any protection from future market performance so you could lose some or all of your investment.

Performance scenarios

Investment 10000 GBP		
		1 day. (recommended holding period)
Stress scenario	What might you get back after costs	8 418.75 GBP
	Percentage Return	- 15.81 %
Unfavourable scenario	What might you get back after costs	9 709.55 GBP
	Percentage Return	- 2.9 %
Moderate scenario	What might you get back after costs	9 986.25 GBP
	Percentage Return	- 0.14 %
Favourable scenario	What might you get back after costs	10 265.05 GBP
	Percentage Return	2.65 %

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

This table shows the money you could get back over the recommended holding period, under different scenarios, assuming that you invest 10 000 GBP.

The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products.

The scenarios presented are an estimate of future performance based on evidence from the past, and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the investment.

The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where we are not able to pay you.

What happens if ETFS Equity Securities Limited is unable to pay out?

The Issuer is a special purpose company. In case of a default by the Issuer (or where relevant, the swap counterparty), any claims made against the Issuer will be satisfied in order of the priority of payments set out in the conditions of the product. If the net proceeds from the enforcement of the secured property relevant to the product are not sufficient to meet all obligations and make all payments then due in respect of the securities, the obligations of the Issuer in respect of such securities will be limited to the net proceeds of realisation of the relevant secured property. In these circumstances you may suffer a loss if you cannot realise the full value of your investment.

What are the costs?

Costs over Time

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself, for three different holding periods. The figures assume you invest 10,000 GBP. The figures are estimates and may change in the future.

The person selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

Investment 10000 GBP		If you cash in after 1 day.
Total costs		0.53 GBP
Impact on return (RIY)		-0.01 %

Composition of Costs

The table below shows:

* The impact each year of the different types of costs on the investment return you might get at the end of the recommended holding period.

* What the different cost categories mean.

This table shows the impact on return per day			
One-Off costs	Entry costs	0 %	The impact of the costs you pay when entering your investment. This is the most you will pay, and you could pay less. The impact of costs are already included in the price. This includes the costs of distribution of your product.
	Exit costs	0 %	The impact of the costs of exiting your investment
	Portfolio transaction costs	0.55 %	The impact of the costs of us buying and selling underlying investments for the product
Ongoing costs	Other ongoing costs	0.77 %	The impact of the costs that we take each year for managing your investments
Incidental costs	Performance Fee	0 %	The investment is designed to directly track the benchmark with no outperformance; as such there are no performance fees
	Carried interests	0 %	There is no carried interest

How long should I hold it and can I take my money out early?

Recommended minimum holding period: 1 day.

You are able to sell the product on exchange.

How can I complain?

In case of any unexpected problems in the understanding, trading or handling of the product, please feel free to directly contact WisdomTree UK Limited.

Postal address: WisdomTree UK Limited, 3 Lombard Street, London, EC3V 9AA, United Kingdom

Website: <https://etfs.wisdomtree.eu>

E-mail: infoeu@wisdomtree.com

WisdomTree UK Limited will handle your request and provide you with a feedback as soon as possible.

Other relevant information

This document may be updated from time to time. The latest Key Information Document is available online at <http://34.242.79.197/PRIIP/>. Further information about the information presented in this Key Information Document is available online at <https://etfs.wisdomtree.eu/Documents/KID-ETFS-additional-information-re-production-of-KIDs.pdf>. Further information about the Issuer and the Product can be obtained from the Issuer's Prospectus and the annual and interim financial statements of the Issuer, which are available, in addition to the latest available NAV for the Product, at <https://etfs.wisdomtree.eu>