SOCIETE GENERALE
Corporate & Investment Banking

Key Information Document

PURPOSE

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

PRODUCT

Infinite Turbo Long DAX (XETRA)®

ISIN: DE000SG5UZE7
MANUFACTURER: Société Générale, http://kid.sgmarkets.com, Call +33(0) 969 32 08 07 for more information
COMPETENT AUTHORITY OF THE MANUFACTURER: Autorité des Marchés Financiers (AMF) & Autorité de Contrôle Prudentiel et de Résolution (ACPR)
DATE OF PRODUCTION OF THIS KID: 09/10/2019
ISSUER: Société Générale Effekten GmbH, Frankfurt am Main | **GUARANTOR:** Société Générale

You are about to purchase a product that is not simple and may be difficult to understand

WHAT IS THIS PRODUCT?

Product Currency	GBP	**Settlement Currency**	GBP
Listing	London Stock Exchange	**Public Offer**	United Kingdom
Minimum Investment	1 Warrant	**Issue Price**	GBP 0.99
Issue Date	30/10/2014	**Initial Observation Date**	30/10/2014
Maturity Date	None (open ended)	**Capital Protection**	No, you can lose up to the full invested amount
Strike	8,369.2314012	**Stop Loss Level**	8,483.75
Parity	1,000		

Underlying

Underlying	Identifier	Index Sponsor	Currency
DAX (XETRA)®	DE0008469008	Deutsche Borse AG	EUR

Type

This product is a Warrant governed by English law.

Objectives

The objective of the product is to provide exposure to the performance of the Underlying and will benefit you if there is an increase in the price of the Underlying compared to its Strike.

The product is open-ended and does not have a fixed maturity.

During the product's lifetime, both positive and negative changes in the price of the Underlying will be magnified due to the product's leverage.

The Strike and the Stop Loss Level are adjusted on a regular basis according to predefined formulas. The Strike and the Stop Loss Level will also be adjusted to account for dividends paid on the Underlying.

The product can expire during its lifetime if a knock-out event occurs.

A knock-out event will occur if the price of the Underlying is observed at or below the current Stop Loss Level at any time from the Initial Observation Date (including any time within a single business day).

The product will be redeemed early and the redemption value will be equal to the difference between the Reference Price of the Underlying and the current Strike, divided by the Parity and divided by the exchange rate.

The Reference Price of the Underlying is determined and published by Société Générale after the knock-out event occurred.

The amount invested is at risk throughout the life of the product. You might lose the full capital invested.

Additional Information

- The Strike and the Stop Loss Level correspond to the Strike and the Stop Loss Level on 08/10/2019.
- The Issuer has the right to terminate the product on predefined dates during the product's lifetime.
- The holder has the right to terminate the product on predefined dates during the product's lifetime.
- Extraordinary events may lead to changes to the product's terms or the early termination of the product and could result in losses on your investment

The Performance scenarios and costs of the product are presented over its Recommended holding period (which is less than one year). They are not comparable with Performance scenarios and costs of other product having a different Recommended holding period and being calculated on annualized basis.

Intended Retail Investor

The product is aimed at investors who:

- Have specific knowledge or experience of investing in similar products and in financial markets, and have the ability to understand the product and its risks and rewards.
- Seek a product offering a leveraged exposure to the performance of a chosen asset and have an investment horizon in line with the recommended holding period stated below.
- Are able to bear total loss of their investment and accept the risk that the Issuer and / or Guarantor could fail to pay the capital and any potential return.
- Are willing to accept a level of risk to achieve potential returns that is consistent with the summary risk indicator shown below.

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WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN?

Summary Risk Indicator



The risk indicator assumes you keep the product for 1 day.
The actual risk can vary significantly if you cash in at an early stage and you may get back less.

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.
We have classified this product as 7 out of 7, which is the highest risk class.
This rates the potential losses from future performance at a very high level, and poor market conditions are very unlikely to impact our capacity to pay you.
Holding the product longer than the Recommended holding period may significantly affect its risk.
This product does not include any protection from future market performance so you could lose some or all of your investment.
If we are not able to pay you what is owed, you could lose your entire investment.

Performance Scenarios

Investment GBP 10,000.00		**1 day**
Scenarios		(Recommended holding period)
Stress scenario	**What you might get back after costs** Percentage Return	**GBP 8,379.60** -16.20%
Unfavourable scenario	**What you might get back after costs** Percentage Return	**GBP 9,505.20** -4.95%
Moderate scenario	**What you might get back after costs** Percentage Return	**GBP 9,970.43** -0.30%
Favourable scenario	**What you might get back after costs** Percentage Return	**GBP 10,365.61** 3.66%

This table shows the money you could get back over the next 1 day, under different scenarios, assuming that you invest GBP 10,000.00.
The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products.
The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the product.
The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where we are not able to pay you.
The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

WHAT HAPPENS IF SOCIÉTÉ GÉNÉRALE IS UNABLE TO PAY OUT?

If the Issuer defaults you may only claim any unpaid amount from Société Générale (the Guarantor). Should Société Générale default or file for bankruptcy, you may suffer a partial or total loss of the invested amount. If the senior non preferred liabilities (pursuant to Article L 613-30-3-1-3° of the French Monetary and FInancial Code) of Société Générale becomes subject to resolution measures in the form of the bail-in tool ("bail-in") by reduction to zero, conversion into equity or maturity postponement, your claim on the Issuer shall be limited and reduced to the amounts of principal and/or interest that would be recoverable by the noteholders and/or the value of the shares or other securities or other obligations of Société Générale or another person that would be delivered to the noteholders if the notes had been directly issued by Société Générale itself, and any obligations under the notes had accordingly been directly subject to the exercise of the bail-in Please be aware that your Investment is not covered by any investor compensation or guarantee scheme.

Please find the ratings of Société Générale at https://www.societegenerale.com/en/measuring-our-performance/investors/debt-investors/ratings.

WHAT ARE THE COSTS?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.
The amounts shown here are the cumulative costs of the product itself, for different holding periods. They include potential early exit penalties. The figures assume you invest GBP 10,000.00. The figures are estimates and may change in the future.

Costs over Time

The person selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

Investment GBP 10,000.00	
Scenarios	**If you cash in at the end of the Recommended Holding Period**
Total costs	GBP 32.33
Impact on return (RIY)	0.32%

Composition of Costs

The table below shows:
- the impact of the different types of costs on the investment return you might get at the end of the recommended holding period;
- the meaning of the different cost categories.

This table shows the impact on return

One-off costs	Entry costs	0.15%	The impact of the costs you pay when entering your investment. The impact of the costs already included in the price.
	Exit costs	0.15%	The impact of the costs of exiting your investment when it matures.
Ongoing costs	Portfolio transaction costs	0.00%	The impact of the costs of us buying and selling underlying investments for the product.
	Other ongoing costs	0.02%	The impact of the costs that we take for managing your investments and the costs presented in Section II.

HOW LONG SHOULD I HOLD IT AND CAN I TAKE MONEY OUT EARLY?

Recommended Holding Period: 1 day

It is not possible to make a recommendation for a holding period. Due to its embedded leverage, the price of product amplifies the smallest price movements of the Underlying leading to losses or profits within unpredictable time periods. Any recommendation regarding the holding period would be misleading information for a speculative investor. For investors purchasing the product for hedging purposes the holding period depends on the hedging horizon of the individual investor. Under normal market conditions, Société Générale or an entity of its group ensures a daily secondary market on an exchange where the product is traded with a bid-offer spread. The price of the product will depend on market parameters at the time you wish to sell and you may sustain a partial or total capital loss. In unusual market condition, the resale of the product may be temporarily suspended.

Under normal market conditions, Société Générale or an entity of its group ensures a daily secondary market during the life of the product by providing bid and offer prices expressed as percentages of the nominal value and the difference between the bid and offer prices (the spread) will not be more than 1.00% of such nominal value. The price of the product will depend on market parameters at the time you wish to sell and you may sustain a partial or total capital loss. In unusual market condition, the resale of the product may be temporarily or permanently suspended.

HOW CAN I COMPLAIN?

Any complaint regarding the person advising on, or selling, the product can be submitted directly to that person. Any complaint regarding the product or the conduct of the product manufacturer can be submitted to Société Générale at the following address: SOCIETE GENERALE, Regulatory Information Department, 17 cours Valmy, 92987 PARIS LA DEFENSE CEDEX, FRANCE - SG-complaints-kid@sgcib.com (http://kid.sgmarkets.com).

OTHER RELEVANT INFORMATION

The latest Key Information Document is available online at http://kid.sgmarkets.com. This document may be updated since the date of its creation for as long as the product is available for purchase including the time during any commercialisation period. Further risks and information are detailed in the prospectus of the product established in accordance with the Prospectus Directive 2003/71/EC as modified by the Directive 2010/73/EU. The prospectus and its summary in the relevant local language are available online at www.warrants.com, and/or may be obtained free of charge from +33(0) 969 32 08 07 upon request.